



# Digital Transformation and Sustainable Blue Economy

## Strategic Cooperation for Innovation

**National Event:** Hydrographic Institute - Lisbon (**HYBRID**) – Portugal

### "Digital Transformation and Sustainable Blue Economy - Strategic Cooperation for Innovation"

**December 16th | 9:30 – 11:30**

As part of a series of national events organized by the EU Sea Basins Assistance Mechanism, Fórum Oceano serving as the National Hub for the Atlantic Strategy and the WestMED Initiative in Portugal, in close collaboration with the National Coordinator, the Directorate-General for Maritime Policy (DGPM), will host a hybrid event Monday 16th of December from 9:30 to 11:30 (Lisbon time) in the Hydrographic Institute (Lisbon).

### PRELIMINARY AGENDA

#### 09:30 Opening Session

Opening remarks will underscore the importance of interregional cooperation and the need to advance digital transformation in the blue economy, especially through the Atlantic Strategy and WestMED Initiative.

- **Marisa Lameiras da Silva**, Director-General of DGPM, National Coordinator and Co-Chair of the WestMED Initiative
- **Ruben Eiras**, Secretary-General, Fórum Oceano | Atlantic-WestMED National Focal Point



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### **09:45 Panel 1: Digitalization, Cooperation, and Blue Economy**

This panel will explore how digital innovation hubs and interregional cooperation can strengthen blue economy initiatives. Discussions will focus on the role of digitalization in optimizing operations, economic growth and supporting environmental goals in the maritime sector. The conversation will include representatives from the Atlantic and the Mediterranean to share ideas on effective regional cooperation. This panel aims to establish practical frameworks for digital transformation in these regions and encourage dialog about best practices and collaborative solutions.

#### **Moderator and panelists TBC**

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### **10:30 Panel II: “Recent Dynamics in the Maritime Basins and Initiatives for a Sustainable Blue Economy”**

In this session, we will explore key developments and collaborative efforts shaping the future of our maritime basins. This panel will delve into cutting-edge strategies and initiatives designed to foster sustainability within the Blue Economy, with a focus on integrating smart technologies, enhancing data management, and leveraging innovative projects to support healthy oceans and resilient coasts. Through case studies and discussions, we aim to highlight the importance of regional cooperation and digital transformation in driving environmental and economic sustainability across the Atlantic and beyond.

#### **Moderator and panelists TBC**

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### **11:15 Questions and Final Remarks**

Closing remarks by **Orlando Costa**, National Coordinator - DGPM, Head of International Relations and Cooperation Division.