

PROMOTING SMART, SUSTAINABLE AND  
INCLUSIVE GROWTH FOR THE ATLANTIC AREA

 SUPPORT TEAM for the  
ATLANTIC ACTION PLAN

# The Support Team for the Atlantic Action Plan

Implemented by



Funded by the





# Outline

- Introduction
  - 2011. The Atlantic Strategy
  - 2012. The Atlantic Forum
  - 2013. The Atlantic Action Plan (AAP)
- The Assistance Mechanism for the AAP (2014)
  - Who are we
  - Objectives
  - Services

# The Atlantic Strategy

COM(2011) 782

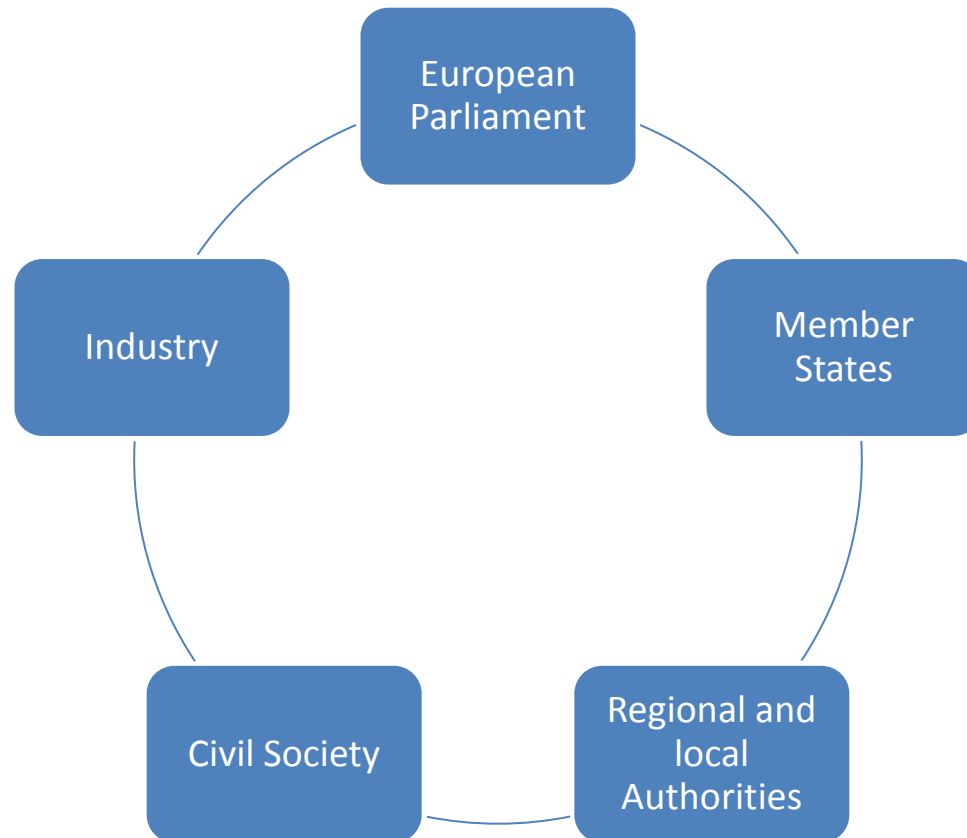
Challenges and opportunities facing the Atlantic Ocean Area.

- 1. Implementing the Ecosystem Approach** (fisheries, aquaculture and forecasting climate changes...)
- 2. Reducing Europe ´s carbons footprint** (ocean renewable energies, maritime transport changes...)
- 3. Sustainable Exploitation of the Atlantic seafloor ´s natural resources** (access to marine raw materials, harmonization of marine data...)
- 4. Responding to threats and emergencies** (legislative measures on marine safety)
- 5. Socially inclusive growth** (training, developing new skills, marine and maritime tourism...)



# The Atlantic Forum

## 2012





# The Atlantic Action Plan

COM(2013)279

- Launched to identify key investment and research priorities along the EU's Atlantic seaboard which could help both mature and emerging sectors in the marine and maritime economy to flourish.
- Aims to (priorities):
  - ✓ Promote entrepreneurship and innovation
  - ✓ Create a socially inclusive and sustainable model of regional development
  - ✓ Protect, secure and develop the potential of the Atlantic marine and coastal environment
  - ✓ Improve accessibility and connectivity



# The Atlantic Action Plan

## Priority 1

### Promote entrepreneurship and innovation

- ✓ **Sharing knowledge between the public and private sectors**
- ✓ **Enhancing the competitiveness and innovation capacities in the maritime economy of the Atlantic Area (educational and training programs, raising awareness of sea related careers...)**
- ✓ **Supporting the reform of the Common Fisheries Policy**



# The Atlantic Action Plan

## Priority 2

**Protect, secure and develop the potential of the Atlantic marine and coastal environments**

- ✓ **Improving maritime safety and security**
- ✓ **Exploring and protecting marine waters and coastal zones**
- ✓ **Sustainable management of marine resources**
- ✓ **Exploitation of renewable energy potential**



# The Atlantic Action Plan

## Priority 3

### Improve accessibility and connectivity

- ✓ Promoting cooperation between ports
- ✓ Diversifying port activities
- ✓ Promoting port networks and shore-sea shipping routes





# The Atlantic Action Plan

## Priority 4

**Promote a socially inclusive and sustainable model of regional development**

- ✓ **Fostering better knowledge of social challenges in the Atlantic Area**
- ✓ **Preserving and promoting the Atlantic 's Cultural Heritage**



# The Atlantic Action Plan “The Challenge”

**There is no specific financial instrument for the AAP**  
**Potential Fund Resources**

- ✓ H2020
- ✓ COSME
- ✓ LIFE+
- ✓ Interreg VB
- ✓ EU Structural and Investment Fund (ERDF, EMFF, ESF, EARDF)



## The EU Member States involved in the Atlantic Action Plan



- France
- Ireland
- Portugal
- Spain
- United Kingdom

# The Support Team of the Atlantic Action Plan

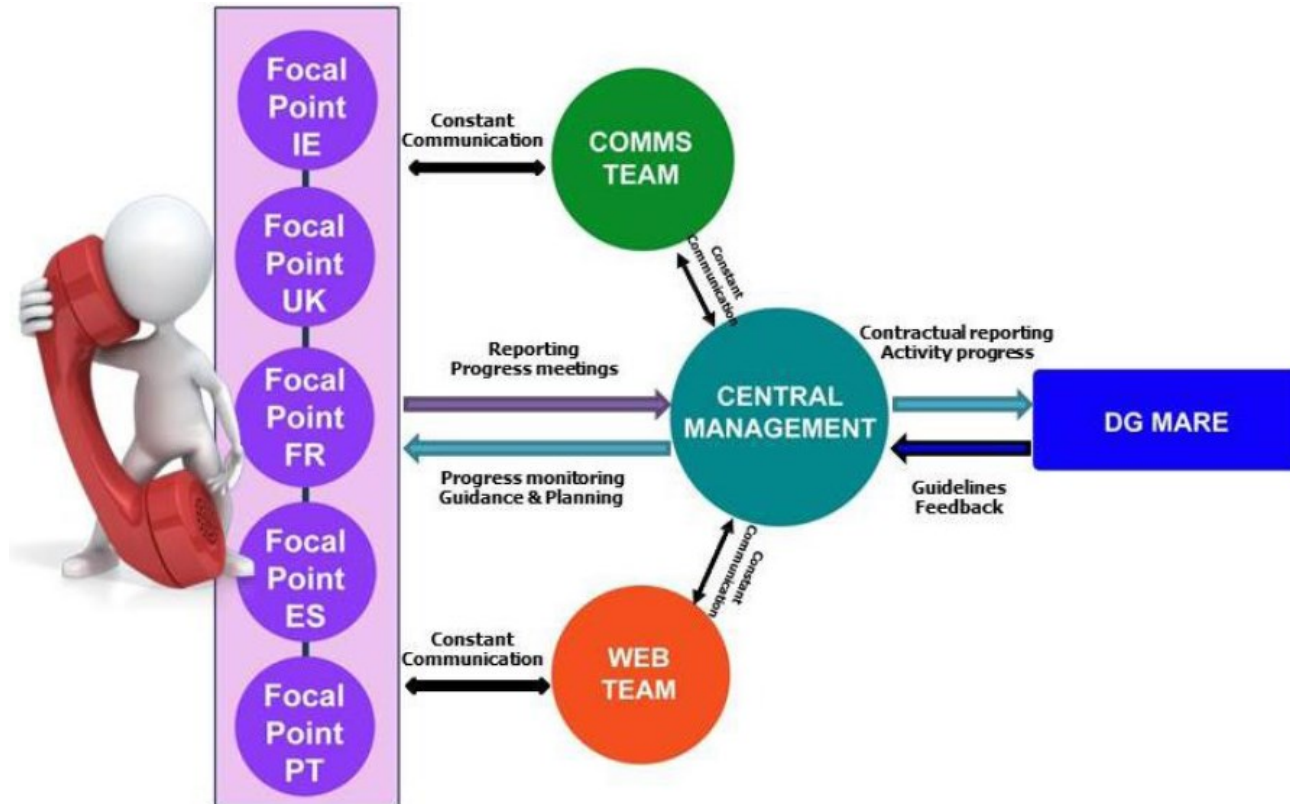
*Your Partners in Sustainable Blue Growth!*

## Who are we?

- **A Brussels-based team.** In charge of the management of the project and of running a dynamic and interactive website facilitating knowledge-sharing, partnership building, and the identification of relevant funding opportunities to carry out your projects
- **5 Focal Points.** They provide a face-to-face service in your country and are based in France, Ireland, Portugal, Spain and the UK.

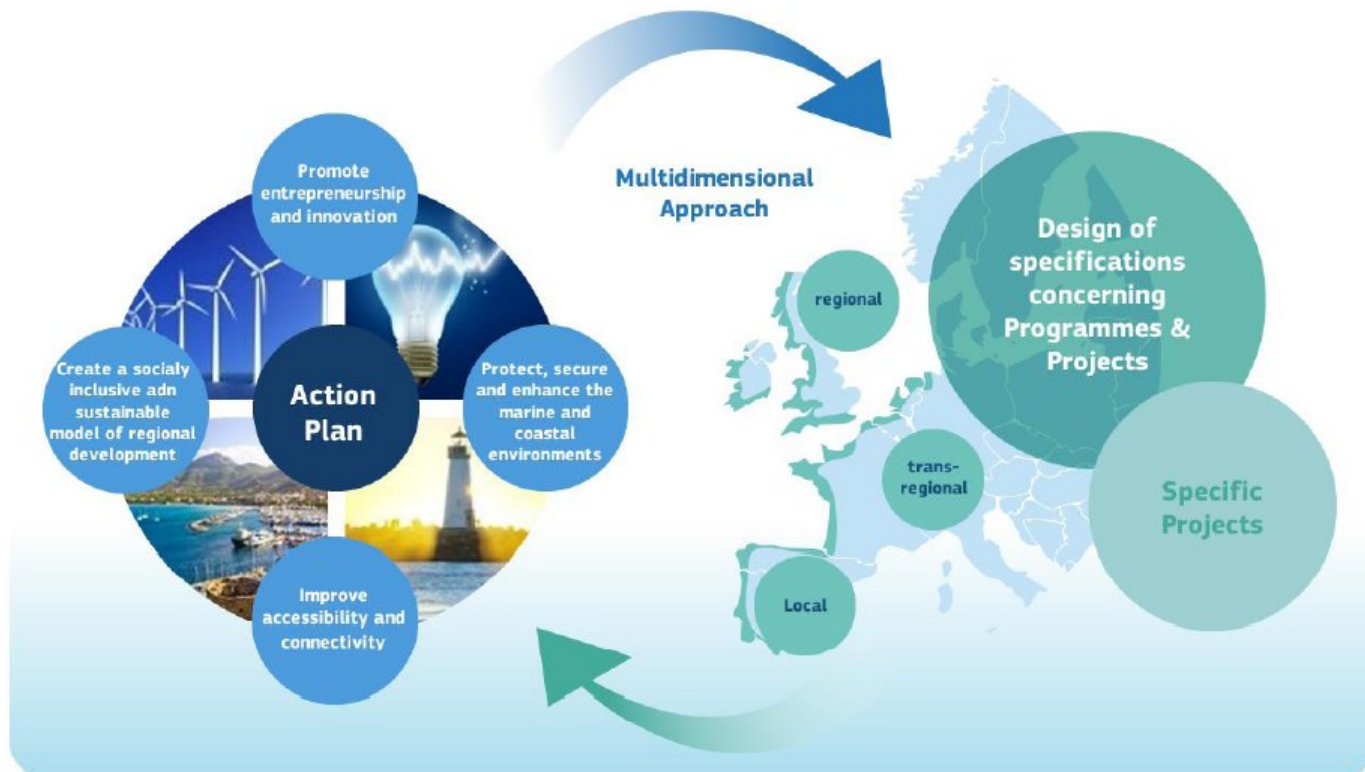
# The Support Team of the Atlantic Action Plan

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## Objectives:

1. Promote the AAP at national level
2. Provide guidance and real-time support to stakeholders
3. Identify key players
4. Identify funding instruments
5. Create networks (marine/maritime)
6. Mobilize funds on behalf of the AAP

# The Support Team of the Atlantic Action Plan

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## What can we do for you?

- We point you at **relevant research and investment priorities**
- We give you **highlights on latest relevant policy developments, country factsheets, fresh news on hot events and much more!**
- We provide you with a **“match-making platform” to find potential project partners**
- We give you **answers to your queries**
- **We advise you on the use of EU financial instruments for projects implementing the Action Plan, including by the European Investment Bank (EIB), or any other public or private funding channels at European, national and regional/local level.**

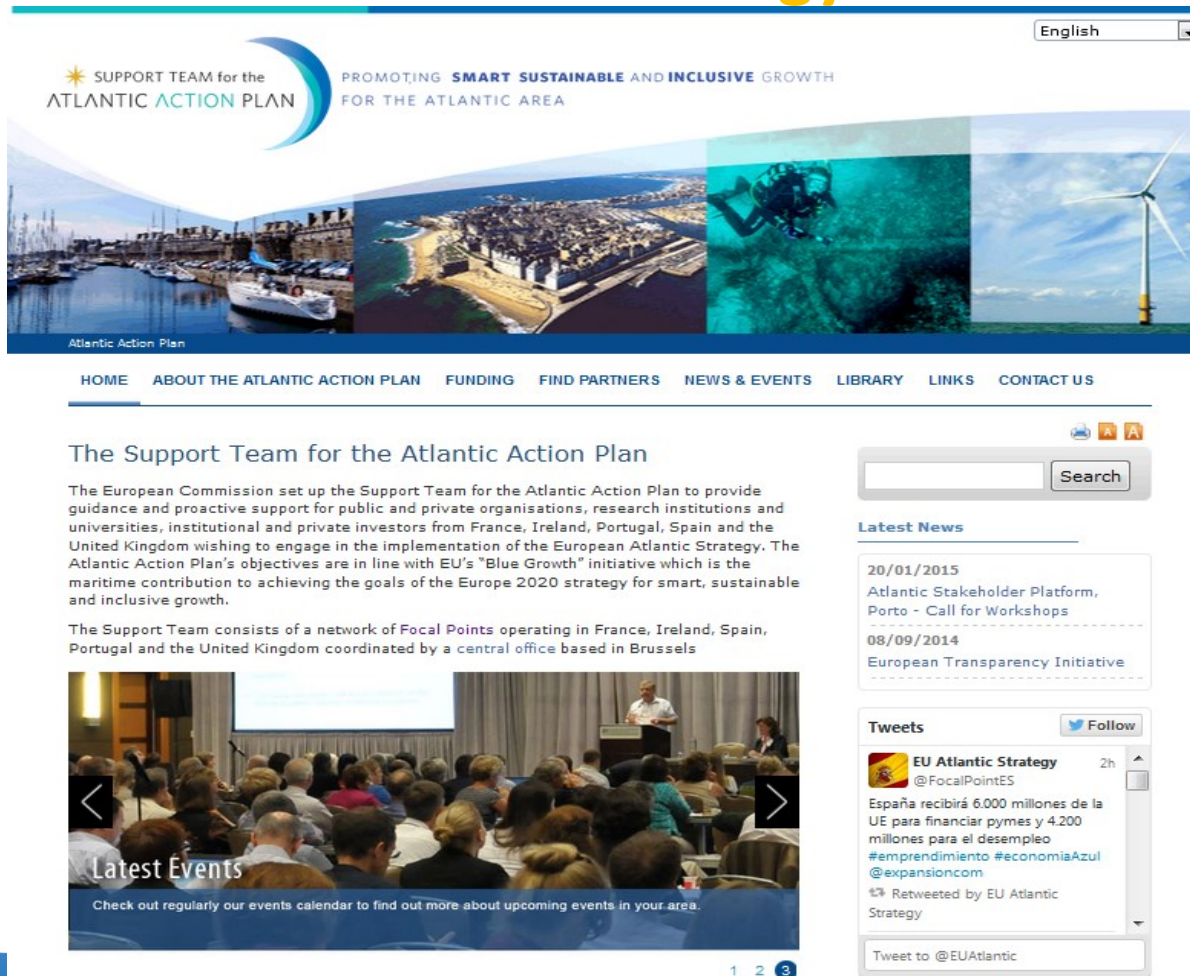


# The Support Team of the Atlantic Action Plan

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[www.atlanticstrategy.eu](http://www.atlanticstrategy.eu)

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The screenshot shows the homepage of the Atlantic Action Plan website. At the top, there is a navigation bar with a language dropdown set to 'English'. Below this is a large banner image divided into four sections: a harbor with boats, an aerial view of a coastal town, a diver underwater, and a wind turbine. The main content area features a navigation menu with links for HOME, ABOUT THE ATLANTIC ACTION PLAN, FUNDING, FIND PARTNERS, NEWS & EVENTS, LIBRARY, LINKS, and CONTACT US. The central heading is 'The Support Team for the Atlantic Action Plan', followed by a paragraph explaining the team's role in providing guidance and support for the implementation of the European Atlantic Strategy. Below this is another paragraph detailing the network of Focal Points across various countries. A 'Latest Events' section shows a photo of a conference with a speaker at a podium and an audience. To the right, there is a search bar, a 'Latest News' section with two entries, and a 'Tweets' section featuring a tweet from @FocalPointES about funding for SMEs and employment in Spain.



# The Support Team of the AAP –

*Your Partners in Sustainable Blue Growth!*

## Atlantic regions



## Find partners & Invest



Find Funding Opportunities



Post you Project / Investment Ideas



Find Partners / Become a Partner



## Follow Us and Share



# The Support Team of the AAP –

*Your Partners in Sustainable Blue Growth!*



*And follow us on the web!*

Twitter: <https://twitter.com/EUAtlantic>

LinkedIn: [www.linkedin.com/groups/Support-Team-Atlantic-Action-Plan-8178308?home=&gid=8178308](http://www.linkedin.com/groups/Support-Team-Atlantic-Action-Plan-8178308?home=&gid=8178308)

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