



Implementing the Atlantic Action Plan and Measuring the Ocean Economy

2nd National Event for the Support Team of the Atlantic Action Plan

In Association with the 6th Annual Beaufort Socio-Economic Marine Research Workshop

Venue: Glenlo Abbey Hotel, Galway, 24th November 2015

Draft Agenda

8.30am Registration and Tea/Coffee

Session 1.	Achieving Blue Growth in the EU: Case Study for Ireland Chairperson: Michael Cuddy, NUI Galway	
9.00	Stephen Hynes , SEMRU, NUI Galway	Welcome
9.05 – 9.25am	Peter Heffernan , CEO, Marine Institute	Opening of the Day's Proceedings
9.25 – 9.35am	Elizabeth O'Reilly , Focal Point Ireland	Overview of the Atlantic Action Plan
9.35 – 10am	Iain Shepherd , DG MARE, European Commission	Measuring the EU Blue Economy: The role of Member States in achieving Blue Growth
10 – 10.20am	Amaya Vega , SEMRU, NUI Galway	Measuring Ireland's Ocean Economy: An Overview of Methods and Trends
10.20 – 10.30am	Session Discussion	
10.30 – 11.00am Tea/Coffee		
Parallel Session 1A: Implementing Priority 4 of the Atlantic Action Plan and opportunities of the INTERREG Atlantic Area Programme		Parallel Session 1B: Beaufort Socio-Economic Marine Research - Beaufort Award Funded Research Chairperson: Liam Carr, SEMRU, NUI Galway



Chairperson: Frances Fahy, NUI Galway 11am – 12.40pm		11am– 12.40pm
11 – 11.20am Gerry Finn, Director of the Northern and Western Regional Assembly – The Atlantic Area Programme		11 – 11.25am Mavra Stithou, Marine Economist- An Overview of Socio-Economic Input for ecosystem-based MSP
11.20 – 11.40am Michael McCarthy, Commercial Manager of the Port of Cork– Implementing Priority 4 of the Atlantic Action Plan and opportunities of the INTERREG Atlantic Area Programme		11.25 – 11.50am Daniel Norton, SEMRU, NUI Galway – VIBES - Valuing Ireland's Blue Ecosystem Services
11.40 – 12pm Ms. Joy Harron, Marine Marketing Development Officer, Donegal Tourism Ltd and Mr. Trevor Scanlon, European Unit, Donegal County Council		11.50am – 12.15pm Stephen Hynes, SEMRU, NUI Galway - Estimating the demand for Sea Angling Pursuits in Irish Waters
12 – 12.20pm Cathal O'Mahony, MaREI – Marine and Renewable Energy Ireland		12.15 – 12.40pm Eoin Grealis, SEMRU, NUI Galway – The Bio-Economy Input-Output Model: Development and Applications
12.20 – 12.40pm Discussion		
12.40 – 2pm Lunch		
Session 2. 2 – 2.50pm	Marine Policy and the Development of Ireland's Ocean Wealth: Opportunities and Challenges Chairperson: Natasha Evers, NUI Galway	
2.00 – 2.20pm	John Evans , Marine Institute	The Role of the Marine Institute in Marine Policy, Research & Innovation in Ireland
2.20 – 2.40pm	Fiona Monaghan , Fáilte Ireland	Business Opportunities Associated with the Wild Atlantic Way – Brand & Progress
2.40 – 2.50pm	Q&As	
2.50 – 3.30pm Networking session-Tea/Coffee		



<p>Parallel Session 2A: Implementing Priority 4 of the Atlantic Action Plan and opportunities of the INTERREG Ireland Wales Programme Chairperson: Amaya Vega, SEMRU, NUI Galway 3.30 – 5.10pm</p>	<p>Parallel Session 2B: Beaufort Socio-Economic Marine Research - Marine Research Chairperson: Brendan Flynn, NUI Galway 3.30 – 5.10pm</p>
<p>3.30 – 3.50pm Steve Conlon, Design and Marketing Management Ltd. - Ireland/Wales INTERREG Programme, the SME Experience</p>	<p>3.30 – 3.55pm Liam Carr, Fullbright Scholar, SEMRU, NUI Galway – Linking local knowledge and fishery management to improve community support and compliance</p>
<p>3.50 – 4.10pm Philip Leigh, Director Irish Sea Rim, University of Chester - Irish Sea Rim: A new paradigm for regional growth, opportunities and collaboration</p>	<p>3.55 – 4.20pm Cólín Minto, Galway Mayo Institute of Technology - DAMARA: Developing a decision support tool for mixed fisheries management in the Celtic Sea</p>
<p>4.10 – 4.30pm John Griffin, Kerry County Council – Tourism Officer: Unlocking the potential of community tourism in peripheral regions</p>	<p>4.20 – 4.45pm Ben Breen, SEMRU, NUI Galway - The species targeting responses of fishers to single species quota changes in a multispecies fishery</p>
<p>4.30 – 4.50pm Breda Curran, Development Officer for the INTERREG Ireland/Wales Programme – Update on the I/W programme and how to get involved</p>	<p>4.45 – 5.10pm Suzanne van Osch, SEMRU, NUI Galway - A Cross-Country Comparison of Consumers' WTP for Sustainable Aquaculture Products</p>
<p>4.50 – 5.10pm Discussion</p>	
<p>Session 3: Closing Session 5.10 – 5.30pm</p>	
<p>5.10 – 5.20pm Stephen Hynes, SEMRU, NUI Galway</p>	<p>Round up of the Beaufort Sessions</p>
<p>5.20 – 5.30pm Amaya Vega, SEMRU, NUI Galway</p>	<p>Round up of Atlantic Action Plan sessions</p>
<p>Workshop Close 5.30pm</p>	