



ATLANTIC AREA Transnational Programme
ESPACIO ATLÁNTICO Programa Transnacional
ESPACE ATLANTIQUE Programme Transnational
ESPAÇO ATLÂNTICO Programa Transnacional

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INVESTIR NO ATLÂNTICO

The Atlantic Area 2014- 2020 INTERREG Programme

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**EUROPEAN UNION
EUROPEAN REGIONAL
DEVELOPMENT FUND**

ATLANTIC AREA



- **5 Member States: France, Ireland, Portugal, Spain and United Kingdom**
- **38 eligible regions**
- **59 million inhabitants**

Some Atlantic Area Features

- **A diverse area with important differences in terms of economic and demographic development**
- **High potential maritime economy**
- **Rich natural and cultural assets**
- **Average level of innovation / EU**
- **Lower competitiveness levels compared to EU average**
- **Vulnerability to climate change and risks of natural and human origin**
- **Some threats to biodiversity and ecosystems**

Background to the Atlantic Area Programme

- **Europe 2020 strategy for smart sustainable and inclusive growth**
- **EU maritime Strategy for the Atlantic Ocean and its Action Plan**
- **Blue Growth Agenda**
- **Green Growth for Europe**
- **Resource-efficient Europe**

New Programme Strategy

- ✓ Accelerate smart growth and its circulation in the area
- ✓ Promote a resource efficient economy through renewable energies, green growth and eco-innovation
- ✓ Strengthen the response and preparation to climate change and human activity generated risks
- ✓ Better management of the environment and natural resources
- ✓ Improved sustainable exploitation of natural and cultural assets by local communities, to foster development

FOCUS

Green Growth

Efficiency Renewable energies

Cooperation Impacts

Common resources Results

Biodiversity Eco innovation

Atlantic Area 2020

Blue Growth Economic development

Urban Networks Competitiveness

Cooperation intensity Smart

Natural assets Environnement



Priorities and Specific Objectives

1. INNOVATION

SO1- More Innovation Capacity with cooperation
SO2- Emergence of new Products, Services and Processes

2. RESOURCE EFFICIENCY

SO1- Renewable Energies and Energy Efficiency
SO2 - GREEN growth, Eco-innovation & environmental efficiency

3. RESILIENCE of TERRITORY

SO1 - RISK management systems

4. BIODIVERSITY, NATURAL & CULTURAL ASSETS

SO1- Enhancing Natural & Cultural assets
SO2-BIODIVERSITY protection & ECOSYSTEMS services enhancement



Priorities and Specific Objectives

Priority Axis 2: Fostering resource efficiency

SO2.1: Fostering renewable energies and energy efficiency

SO2.2: Fostering Green Growth, eco-innovation and environmental efficiency

Priority Axis 3: Strengthening the Territory's resilience to risks of natural, climate and human origin

SO3.1: Strengthening risk management systems

Priorities and Specific Objectives

Priority Axis 4: Enhancing biodiversity and the natural and cultural assets

SO4.1: Improving the protection of biodiversity and enhancing ecosystems' services

SO4.2: Enhancing natural and cultural assets to stimulate economic development

Budget € 185m – ERDF co-financing €140m

1. INNOVATION

62.8m - ERDF: 47.1m

2. RESOURCE
EFFICIENCY

39.6m - ERDF: 29.7m

3. RESILIENCE of
TERRITORY

20.3m - ERDF:15.2m

4. BIODIVERSITY,
NATURAL &
CULTURAL ASSETS

52.6m - ERDF 39.4m

Beneficiaries

- ✓ **National, regional and local public authorities**
- ✓ **Transnational, regional and local development organisations**
- ✓ **Research institutes and innovation centres**
- ✓ **SMEs, Business networks and associations**
- ✓ **Universities**
- ✓ **Private and public investors**
- ✓ **Third sector organisations**
- ✓ **Civil society associations**

Type of Cooperation

- Soft cooperation: no infrastructure investment
- Exchanges, transfer of know-how, joint method development and problema solving, development of new products, processes and services
- Coordination of projects with larger scope (e.g: Action plan thematic projects, other)

RESULTS & IMPACTS

ESSENTIAL:

- Generate change
- Mesurable Impact on policies and strategies
- Mesurable Impact on territories
- Generation of new products and services

Project co-financing & Budgets

- A 75% co-financing rate
- Average budget from to € 2m to € 3m
- Suggested duration 2 to 3 years

Relevant Project results in 2007-2013 Programme

- ✓ KIMERAA: Creation of the European Network of Knowledge Transfer in Atlantic Area (ENKTAA)
+ Support units for technology-based companies in the field of marine sciences to enhance knowledge transfer from research to business
- ✓ CISNET - The project contributed to the EU Green Paper on Creative Industries and maintained liaison with European Creative Industries Alliance. The five regional SWOT reports were made available at the regional/national level in the participating countries.

Relevant project results

2007-2013

- ✓ LABELFISH: generation of the European Network for fish authenticity and control of traceability including the relevant sector stakeholders.
- EC DG for Health and Consumer Protection (SANCO) to discuss the organisation of a European sampling plan to assess and control the labelling compliance in seafood products, to be implemented by control labs in the member states.
- The French National Control Laboratory (SCL) has implemented most of their molecular biology techniques to identify fish species thanks to LABELFISH project.

Relevant Project results

2007-2013

MARMED: Development of specific products based on marine by-products such as marine-origin ceramics with relevance in bone and dental tissue regeneration and reconstruction, development of marine-origin biopolymers structures cf. project summary sheet for details.

Project requirements

- **Transnationality - 5 Member States >advisable, Minimum 3**
- **Partnership - Relevant mix of partners: complementarity and coherence**
- **Relevance to local/regional/national policy and strategies**
- **Strong project management**
- **Detailed budget with relevant explanations**
- **Clear output and measurable results**
- **Relevant project value for money**

Hints for Applicants

- **Project with benefits for all partners and also local regional stakeholders**
- **Number of partners: 5 to 8 advisable**
- **Create local/regional stakeholder groups**
- **Project results: must be identifiable**
- **Cooperate with relevant and capable partners**

Key Hints for Applicants

- **Budgets must be right i.e not oversized to avoid releasing funds at project closure**
- **Follow strictly the Guide for applicant rules and recommendations**
- **Self-evaluate your project**

Practical Information

The following will be available

- **Detailed programme rules and guidelines in the Programme Manual**
- **Programme financial rules**
- **Partner search / Project idea Database**

Practical Information

- **First Call: 1st semestre 2016**
- **Open Call for all priorities**
- **Very likely to have a 2 stage call:**
 - 1 **Expression of Interest**
 - 2 **full project application**
- **Check the Programme Website for updates**

Thank You for your attention !

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