



Atlantic Stakeholder Platform Conference

December 1-2, 2022

Cádiz Spain



ATLANTIC STRATEGY
Supporting the Atlantic Action Plan



European
Commission |

Atlantic Approach: Enabler of sustainable Green Blue Economy¹

Palacio de Congresos de Cádiz

1 December – 2 December 2022²

December 1, 2022

Moderator: Mercedes Tarrazon Rodon

08:30 – 09:00 Registration

09:00 - 10:00 Opening Ceremony

- Virginijus **Sinkevicius**, EU Commissioner for Environment Oceans and Fisheries (video message)
- Pascual **Navarro**, Secretary of State for the European Union. Ministry of Foreign Affairs, European Union and Cooperation
- Kestutis **Sadauskas**, Deputy Director General at the Directorate General Maritime Affairs and Fisheries, European Commission

10:00 - 11:30 **1st Plenary Session | Atlantic Approach: Enabler of sustainable Green Blue Economy**

- Vincent **Favrel**, Head of Unit “Sustainable Blue Economy”, European Climate, Infrastructure and Environment Executive Agency, European Commission
- Carlos Botana **Laragon**, Head of sustainability department, Port Authority of Vigo, *Pillar I Coordinator “Atlantic Ports and Blue Economy”*
- Frederico **Ferreira**, Blue Tech Manager, Forum Oceano, National Hub Portugal, *“Blue Skills and Ocean Literacy”*³
- Kerrie **Sheehan**, Head of Research & Technology, Sustainable Energy Authority of Ireland (SEAI), *Pillar III Coordinator “Marine Renewable Energies”*
- Phil **Monbet**, Director Pole Mer Bretagne Atlantique, *Pillar IV Coordinator “Healthy Oceans and Resilient Coasts”*

¹ The conference’s working language is English

² Agenda as of November 23, 2022

³ To be confirmed



- 11:30 - 11:45** **Coffee Break**
- 11:45 – 13:00** **2nd Plenary Session | Blue Economy in the world**
- Szilvia **Nemeth**, Deputy Head of Unit, DG RTD, European Commission
 - Celia **Murcia**, WestMed Initiative Team Leader
 - CPMR North Sea Commission (tbc)
 - Paul **Holthus**, CEO, World Ocean Council
- 13:00 – 14:00** **Lunch break**
- 14:00 – 16:00** **Interactive Parallel Stakeholder Workshops**
- Session 1:** **Workshop 1: Smart Specialisation Strategy**
- Organiser:** CPMR supported by the Directorate General Maritime Affairs and Fisheries, European Commission
- Workshop 2: Linking Coastal Universities : SEA-EU insight**
- Organiser:** SEA-EU Alliance (European University of the Seas)
- Workshop 3: Connecting Atlantic Policy efforts through co-implementation**
- Organiser:** EurOcean
- Session 2:** **Workshop 4: Boosting Blue SMEs: best practice, challenges and opportunities towards Atlantic Excellence - Featuring AspBAN, SAFER and FANBEST projects**
- Organiser:** Conference of Peripheral Maritime Regions of Europe
- Workshop 5: Ocean-ICU: Improving Carbon Understanding for a healthy and resilient ocean and sustainable blue economy**
- Organiser:** Marine Institute, Galway
- Workshop 6: When technology meets aquaculture**
- Organiser:** CEEI Bahía de Cádiz, on behalf of the Access2sea Project
- 16:00 - 16:15** **Coffee break**
- 16:15 – 17:30** **Mission “Restore our Ocean and Waters by 2030”: an Atlantic-Arctic lighthouse**
- Opening and debrief on the Atlantic-Arctic lighthouse launch event***
- Kestutis **Sadauskas**, Mission Manager
 - Peter **Heffernan**, Mission Board member



Panel discussion on Atlantic initiatives and actions

Closing remarks

- John **Bell**, Deputy Mission Manager (online)

17:30 - 18:15 **Atlantic Project Awards**

18:15 – 18:45 **Conference Conclusions / Wrap Up.
Handover of the Atlantic Strategy Chair**

- Christos **Economou**, Head of Unit, Sea-basin strategies, Maritime Regional Cooperation and Maritime Security, Directorate-General for Maritime Affairs and Fisheries, European Commission
- José María **Solano López**, General Sub-directorate for Economic Sustainability and Social Affairs General Directorate for Fisheries Management and Aquaculture General Secretariat for Fisheries
- Marisa **Lameiras da Silva** – General Director of Maritime Policy, Portugal (tbc)

18:45 – 21:00 **Reception – “[Restaurante El Aljibe](#)”⁴**

December 2, 2022

09:00 - 10:30 **Networking and Matchmaking Session**

Members of the Atlantic are invited to a networking and matchmaking session where they will have the opportunity to have multiple quick interviews / conversations with stakeholders for 15min each.

10:30 - 12:30 **Augmented and Virtual Reality as drivers for a Sustainable Blue Economy**

Welcome and opening remarks

Discussion topics:

- Virtual Reality as an enabler of Ocean Empathy and Marine Stewardship
- Augmented Reality as an enabler of Ocean Literacy
- Virtual Reality as an enabler of Maritime Tourism
- Submerge yourself!!

12.30 **Closing of Event**

⁴ Address: C. Plocia, 25, 11006 Cádiz, Spain

