

# ***Atlantic Stakeholder Platform Conference***

**December 1-2, 2022**

*Cádiz Spain*

## Atlantic Approach: Enabler of sustainable Green Blue Economy<sup>1</sup>

Palacio de Congresos de Cádiz

1 December – 2 December 2022<sup>2</sup>

### December 1, 2022

Moderator: Mercedes Tarrazon Rodon

08:30 – 09:00 Registration

09:00 - 10:00 Opening Ceremony

- Virginijus **Sinkevicius**, EU Commissioner for Environment Oceans and Fisheries (video message)
- Pascual **Navarro**, Secretary of State for the European Union. Ministry of Foreign Affairs, European Union and Cooperation
- Kestutis **Sadauskas**, Deputy Director General at the Directorate General Maritime Affairs and Fisheries, European Commission

10:00 - 11:30 **1<sup>st</sup> Plenary Session | Atlantic Approach: Enabler of sustainable Green Blue Economy**

- Vincent **Favrel**, Head of Unit “Sustainable Blue Economy”, European Climate, Infrastructure and Environment Executive Agency, European Commission
- Carlos Botana **Laragon**, Head of sustainability department, Port Authority of Vigo, *Pillar I Coordinator “Atlantic Ports and Blue Economy”*
- Frederico **Ferreira**, Blue Tech Manager, Forum Oceano, National Hub Portugal, *“Blue Skills and Ocean Literacy”*
- Kerrie **Sheehan**, Head of Research & Technology, Sustainable Energy Authority of Ireland (SEAI), *Pillar III Coordinator “Marine Renewable Energies”*
- Phil **Monbet**, Director Pole Mer Bretagne Atlantique, *Pillar IV Coordinator “Healthy Oceans and Resilient Coasts”*

11:30 - 11:45 Coffee Break

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<sup>1</sup> The conference's working language is English

<sup>2</sup> Agenda as of November 28, 2022



11:45 – 13:00

## 2nd Plenary Session | Blue Economy in the world

- Szilvia **Nemeth**, Deputy Head of Unit, DG Research and Development, European Commission
- Tjisse **Stelpstra**, President of the CPMR North Sea Commission (Northern Netherlands region)
- Celia **Murcia**, WestMed Initiative Team Coordinator
- Matteo **Bocci**, WestMed Initiative Synergies Coordinator
- Paul **Holthus**, CEO, World Ocean Council

13:00 – 14:00

## Lunch break

14:00 – 16:00

## Interactive Parallel Stakeholder Workshops

Session 1:

### Workshop 1: Smart Specialisation Strategy

**Organiser:** CPMR supported by the Directorate General Maritime Affairs and Fisheries, European Commission

### Workshop 2: Linking Coastal Universities : SEA-EU insight

**Organiser:** SEA-EU Alliance (European University of the Seas)

### Workshop 3: Connecting Atlantic Policy efforts through co-implementation

**Organiser:** EurOcean

Session 2:

### Workshop 4: Boosting Blue SMEs: best practice, challenges and opportunities towards Atlantic Excellence - Featuring AspBAN, SAFER and FANBEST projects

**Organiser:** Conference of Peripheral Maritime Regions of Europe

### Workshop 5: Ocean-ICU: Improving Carbon Understanding for a healthy and resilient ocean and sustainable blue economy

**Organiser:** Marine Institute, Galway

### Workshop 6: When technology meets aquaculture

**Organiser:** CEEI Bahía de Cádiz, on behalf of the Access2sea Project

16:00 - 16:15

## Coffee break

16:15 – 17:30

## Mission “Restore our Ocean and Waters by 2030”: an Atlantic-Arctic lighthouse

### *Opening and debrief on the Atlantic-Arctic lighthouse launch event*

- Kestutis **Sadauskas**, Mission Manager
- Peter **Heffernan**, Mission Board member



## Panel discussion on Atlantic initiatives and actions

### *Closing remarks*

- John **Bell**, Deputy Mission Manager (online)

**17:30 - 18:15**     **Atlantic Project Awards**

**18:15 – 18:45**     **Conference Conclusions / Wrap Up.  
Handover of the Atlantic Strategy Chair**

- Christos **Economou**, Head of Unit, Sea-basin strategies, Maritime Regional Cooperation and Maritime Security, Directorate-General for Maritime Affairs and Fisheries, European Commission
- José María **Solano López**, General Sub-directorate for Economic Sustainability and Social Affairs General Directorate for Fisheries Management and Aquaculture General Secretariat for Fisheries
- Marisa **Lameiras da Silva** – General Director of Maritime Policy, Portugal (tbc)

**18:45 – 21:00**     **Reception – “[Restaurante El Aljibe](#)<sup>3</sup>”**

## December 2, 2022

**09:00 - 10:30**     **Networking and Matchmaking Session**

Members of the Atlantic are invited to a networking and matchmaking session where they will have the opportunity to have multiple quick interviews / conversations with stakeholders for 15min each.

**10:30 - 12:30**     **Augmented and Virtual Reality as drivers for a Sustainable Blue Economy**

### ***Welcome and opening remarks***

### ***Discussion topics:***

- Virtual Reality as an enabler of Ocean Empathy and Marine Stewardship
- Augmented Reality as an enabler of Ocean Literacy
- Virtual Reality as an enabler of Maritime Tourism
- Submerge yourself!!

**12.30**     **Closing of Event**

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<sup>3</sup> Address: C. Plocia, 25, 11006 Cádiz, Spain



**ATLANTIC STRATEGY**  
Supporting the Atlantic Action Plan



European  
Commission

