

# ATLANTIC STRATEGY

## Supporting the Atlantic Action Plan

📅 26 & 27 APRIL 2022 ✈ LISBON, PORTUGAL 🖥 ONLINE WORKSHOP

### I ATLANTIC PORTS AS GATEWAYS AND HUBS FOR THE BLUE ECONOMY

### II BLUE SKILLS & OCEAN LITERACY

## TOWARDS DIGITAL AND BLUE CAREERS | 26<sup>TH</sup> OF APRIL

**Digital skills** have been highlighted in previous initiatives of the Atlantic Action Plan as a **transversal priority**. Another skill gap that has been identified regards the **preparation to contribute to the ambitious European Green Deal** that, in particular, **maritime workers should be able to understand and actively participate**. **Upskilling and reskilling** in this area will further contribute for the valuing of maritime careers, critical to attract youngsters to the Blue Economy.

The workshop aim was exactly to trigger new partnerships and projects in this area

## DIGITAL LEARNING AND BLUE SCHOOLS' IMPACT | 27<sup>TH</sup> OF APRIL

The power of digital learning tools was shown during the pandemics, where educators had to make an effort to accomplish in just two years a **forced digital transition that would normally be slower**. **Digital learning tools** will continue to be used and present advantages on some situations, as was discussed in previous workshops of the Atlantic Action Plan. In this workshop stakeholders brought **successful experiences and tools**, with a view to **create new partnerships and develop new innovative digital learning resources**.

26<sup>TH</sup> APRIL



**70** Attendants  
in Zoom  
**20** Attendants  
in Youtube

27<sup>TH</sup> APRIL



**68** Attendants  
in Zoom  
**22** Attendants  
in Youtube

## TOPICS DISCUSSED & OUTCOMES ACHIEVED

### The Challenges

- WHAT **DIGITAL TRAINING** DO WE NEED FOR THE PORTS OF THE FUTURE?
- WHAT **SKILLS ARE NEEDED FOR THE BLUE GREEN TRANSITION**?
- HOW CAN **MARITIME CAREERS** BECOME MORE **ATTRACTIVE TO YOUNGSTERS**?

STRONG LINKS BETWEEN PILLAR I & II

RAISED AWARENESS ABOUT THE PRIORITIES OF THE REVISED ATLANTIC ACTION PLAN

FOSTERED COOPERATION AMONG COUNTRIES | 1 SPEAKER FROM THE WESTMED WAS INVITED

### Highlighted objectives by the participants

- 📄 **Desire to create partnerships** focused on Blue Skills was shown by the participants
  - 🧠 **Blue digital thinking** should be embedded in the organizations - DDC (Digitalize, Decarbonize, Circularize)
  - 🏢 A big effort is required to solve the Blue Skills Gaps. Some projects like **MATES and Atlantic Smart Ports Blue Acceleration Network** are working on this.
  - 🔍 The process will go hand in hand with the creation of **Digital platforms to support Blue Careers**
  - 🌳 The importance of **Environmental sustainability and impact** was highlighted
  - 🎓 **A one-stop-shop** with all information about **trainings and certifications** should be made available
  - 🤝 Sectors of the **Blue Economy** should **collaborate to retain current talent and attract new one**
  - 📊 **Big data** will play a **decisive role** on the decision making.
- 🔗 [Click here for more information about the event](#)

### The Challenges

- WHAT TYPE OF **BLUE DIGITAL LEARNING** RESOURCES CAN WE USE?
- **BLUE SCHOOLS' IMPACT**: HOW CAN WE MEASURE IT? CAN WE ASSESS BEHAVIOUR CHANGE?

THE POWER OF DIGITAL LEARNING TOOLS WAS FULLY EXPLAINED: AUGMENTED REALITY, AI, 3D PRINTING, ANIMATION, ETC

DIGITAL TOOLS ARE IMPORTANT TO BOOST LEARNING AND EXPERIENCE SHARING IN TRAINING SESSIONS, AS WELL AS TO DEVELOP BLUE LITERACY IN ANY LOCATION (NEAR THE COAST AND INLAND)

### Highlighted objectives by the participants

- 🎯 The goal is to create at least **25 Blue Schools in the Atlantic region by 2025**
- ✅ The **evaluation methodology** should consider **quantitative and qualitative indicators** and include the following aspects:
  - a) Awareness
  - b) Behaviour changes and positive actions
  - c) Communication with others
  - d) Active citizenship
- 🔗 **Funding opportunities** for new **innovative digital learning tools should be created** to boost blue literacy and learning
- 🖥 **A specific programme about the use of digital learning tools** for teachers and trainers should be considered

🔗 [Click here for more information about the event](#)



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