

ATLANTIC STRATEGY

Supporting the Atlantic Action Plan

置 26 & 27 APRIL 2022 🖈 LISBON, PORTUGAL 🔼 ONLINE WORKSHOP

ATLANTIC PORTS AS GATEWAYS AND HUBS FOR THE BLUE ECONOMY

BLUE SKILLS & OCEAN LITERACY

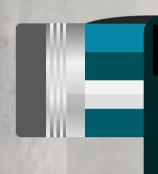
TOWARDS DIGITAL AND BLUE CAREERS | 26TH OF APRIL

Digital skills have been highlighted in previous initiatives of the Atlantic Action Plan as a transversal priority. Another skill gap that has been identified regards the preparation to contribute to the ambitious European Green Deal that, in particular, maritime workers should be able to understand and actively participate. Upskilling and reskilling in this area will further contribute for the valuing of maritime careers, critical to attract youngsters to the Blue Economy.

The workshop aim was exactly to trigger new partnerships and projects in this area

DIGITAL LEARNING AND BLUE SCHOOLS' IMPACT | 27TH OF APRIL

The power of digital learning tools was shown during the pandemics, where educators had to make an effort to accomplish in just two years a forced digital transition that would normally be slower. Digital learning tools will continue to be used and present advantages on some situations, as was discussed in previous workshops of the Atlantic Action Plan. In this workshop stakeholders brough successful experiences and tools, with a view to create new partnerships and develop new innovative digital learning resources.



26TH APRIL



70 Attendants in Zoom **20** Attendants in Youtube





68 Attendants in Zoom **22** Attendants in Youtube



TOPICS DISCUSSED & OUTCOMES ACHIEVED

The Challenges

- WHAT **DIGITAL TRAINING** DO WE NEED FOR THE PORTS OF THE **FUTURE?**
- WHAT SKILLS ARE NEEDED FOR THE BLUE GREEN **TRANSITION?**
- HOW CAN MARITIME CAREERS BECOME MORE ATTRACTIVE TO YOUNGSTERS?

STRONG LINKS BETWEEN PILLAR I & II

RAISED AWARENESS ABOUT THE PRIORITIES OF THE REVISED ATLANTIC ACTION PLAN

FOSTERED COOPERATION AMONG COUNTRIES | 1 SPEAKER FROM THE WESTMED WAS INVITED

Highlighted objectives by the participants



Desire to create partnerships focused on Blue Skills was shown by the participants



Blue digital thinking should be embedded in the organizations - DDC (Digitalize, Decarbonize, Circularize)



A big effort is required to solve the Blue Skills Gaps. Some projects like **MATES** and **Atlantic Smart Ports Blue** Acceleration Network are working on this.



The process will go hand in hand with the creation of Digital platforms to support Blue Careers



impact was highlighted

The importance of **Environmental sustainability** and



A one-stop-shop with all information about trainings and certifications should be made available



retain current talent and attract new one



Big data will play a decisive role on the decision making.



Click here for more information about the event

The Challenges

- WHAT TYPE OF **BLUE DIGITAL LEARNING** RESOURCES CAN WE USE?
- **BLUE SCHOOLS' IMPACT:** HOW CAN WE MEASURE IT? CAN WE ASSESS BEHAVIOUR CHANGE?

THE POWER OF DIGITAL LEARNING TOOLS WAS FULLY EXPLAINED: AUGMENTED REALITY, AI, 3D PRINTING, ANIMATION, ETC

DIGITAL TOOLS ARE IMPORTANT TO BOOST LEARNING AND EXPERIENCE SHARING IN TRAINING SESSIONS, AS WELL AS TO DEVELOP BLUE LITERACY IN ANY LOCATION (NEAR THE COAST AND INLAND)

Highlighted objectives by the participants



The goal is to create at least 25 Blue Schools in the Atlantic region by 2025



The evaluation methodology should consider quantitative and qualitative indicators and include the following aspects:

- a) Awareness
- b) Behaviour changes and positive actions
- c) Communication with others
- d) Active citizenship



Funding opportunities for new innovative digital learning tools should be created to boost blue literacy and learning



A specific programme about the use of digital learning tools for teachers and trainers should be considered



Click here for more information about the event







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