

# ATLANTIC STRATEGY

Supporting the Atlantic Action Plan

01 JUNE 2022

LA PALMA, CANARY ISLANDS, SPAIN

## OPPORTUNITIES OF THE BLUE ECONOMY IN THE CANARY ISLANDS

### ATLANTIC STRATEGY SPANISH NATIONAL EVENTS | 01<sup>ST</sup> OF JUNE

The Canary Islands are in a unique position as a **growing regional hub** for new developments in the Blue Economy. In addition, the region is **emerging as a dynamic international hub** for **technology companies and investors** in the Atlantic.

In this sense, and framed within the Atlantic Action Plan, the event "Opportunities of the Blue Economy in the Canary Islands" was a "roadshow" event that the Atlantic Action Plan organized in Spain through the Assistance Mechanism.

#### GOALS

- PUBLICIZE THE ATLANTIC ACTION PLAN AND ITS ASSISTANCE MECHANISM
- INTERACT WITH THE RELEVANT AGENTS OF THE BLUE ECONOMY OF THE CANARY ISLANDS
- PUBLICIZE EXAMPLES OF BLUE ECONOMY PROJECTS ALREADY UNDERWAY IN THE CANARY ISLANDS
- COMPILE THE MAIN PROJECT IDEAS, PRIORITIES AND NEEDS OF THE AGENTS WITH THE POTENTIAL TO CARRY OUT PROJECTS IN LINE WITH THE OBJECTIVES OF THE ATLANTIC ACTION PLAN

#### WHY LA PALMA?

- LA PALMA IS A 100% ATLANTIC LOCATION WITH AN EXCEPTIONAL SITUATION TO TALK ABOUT THE BLUE ECONOMY
- THE REGION'S LINK WITH THE INTEGRATED MARITIME POLICY, THE ATLANTIC STRATEGY AND THE REGIONAL POLICY AND OUTERMOST REGIONS (RUP)
- DIRECT SUPPORT TO THE REGION AFTER THE VOLCANIC ERUPTION.

## TOPICS DISCUSSED & OUTCOMES ACHIEVED

### AGENDA & SPEAKERS

[MORE HERE...](#)

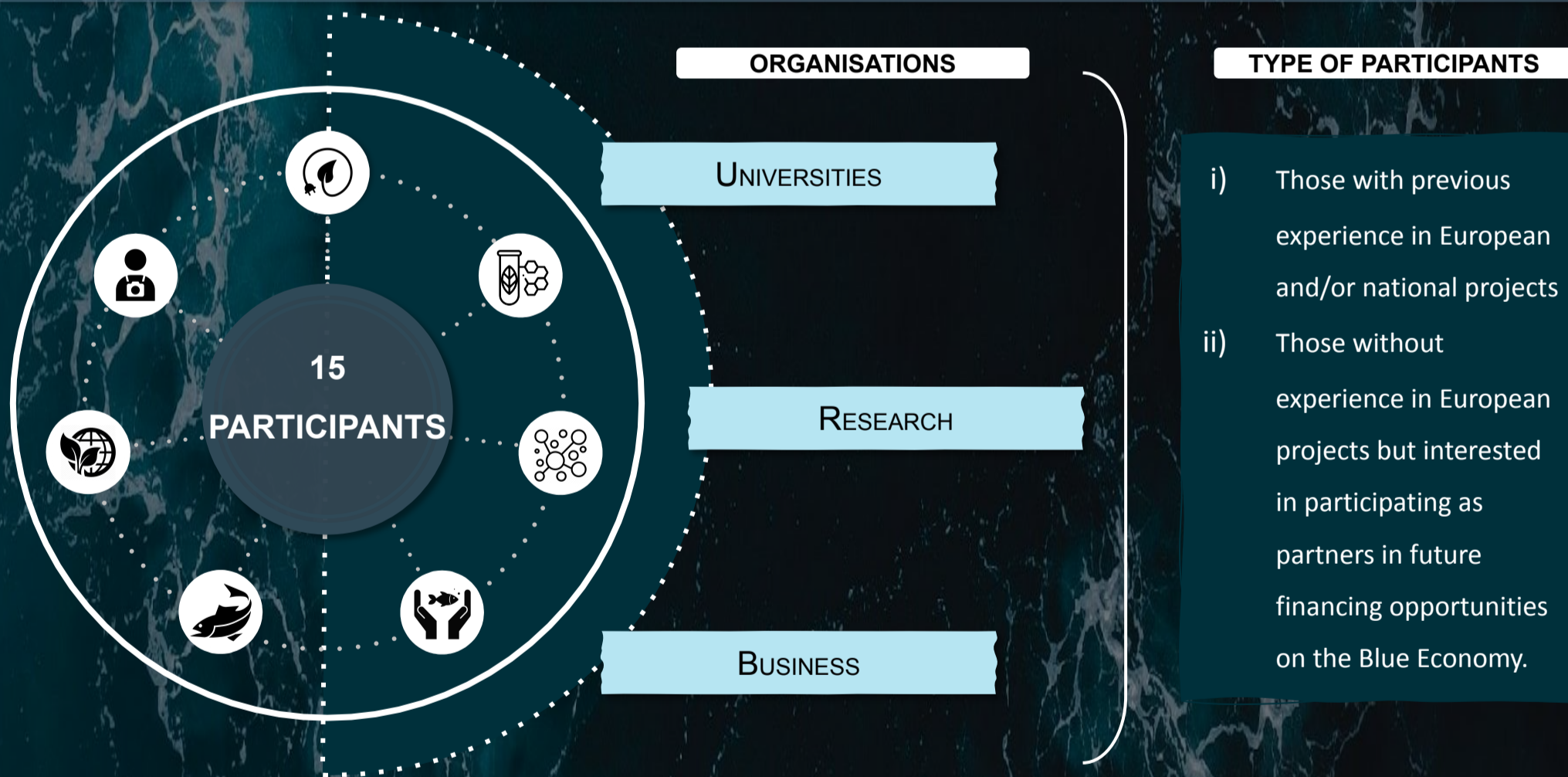
- Opening
- Atlantic Action Plan
- Opportunities of the Blue Economy in the Canary Islands and the Atlantic
- 2 Blue Economy projects in the Canary Islands (AspBAN & EMPORIA4KT)
- Round Table
- Conclusions



Hon. Mrs. Alicia Vanoostende Simili (Minister of Agriculture, Livestock and Fisheries of the Government of the Canary Islands) / Mr. Alejandro Abellan (General Director of the General Directorate for Coordination of the Internal Market and other Community Policies of the Ministry of Foreign Affairs, European Union and Cooperation) / Mrs. Lara Ventas (National Coordinator of the Atlantic Action Plan) / Mrs. Marta Pascual (Spanish National Hub of the Atlantic Action Plan Assistance Mechanism) / Mrs. Eva Mena (CEI MAR project coordinator) / Mrs. Carmen Muñoz (project coordinator of the Canary Islands Maritime Cluster)

FOR MORE INFORMATION ON THE SUPPORTING MATERIALS USED

### PARTICIPANTS



Renewable energy | Biotechnology | Clusters | Marine Conservation | Aquaculture & Fishing | Environment | Tourism

### ROUND TABLE DISCUSSION

[MORE HERE...](#)

"It is necessary to **value the artisanal fishery sector, the added value of its products** and give them real opportunities to **diversify activities within the Blue Economy**. Likewise, in the **Canary Islands, more projects** are needed to **increase knowledge and appreciation of the marine environment** by society and other agents of the regional economy."

Points of discussion



#### Lessons Learnt

Experiences of your institution/organization/company in the Blue Economy in the past and present



#### Aspirations

Experiences that you wish to develop/address/promote from your institution/organization/company for the future



#### Challenges & Needs

Assistance needs (financing, search for partners, etc.) of your institution/organization/company on desired topics around the Blue Economy

Deep dive into...

- Experienced participants required more help on the search of partnerships and diversification of their activities
- Less experienced participants required more help on guidance of funding opportunities
- Both highlighted the need of a discussion forum between maritime activities with the objective of increasing inter-sectoral cooperation at both a regional and local level

### SNAPSHOTS OF THE EVENT



Get in touch to become part of the network

