

Bluetech Accelerator: New Ocean Start-ups Generation

Portugal



Overview

The Bluetech Accelerator is a start-up programme that **invites start-ups to develop innovation in the port and shipping industry.**

The programme is based on a B2B approach, connecting two Portuguese Ports and world leading companies with start-ups, in order to bring value to the partners and bring business to participating start-ups. It provides **opportunity for growth** and **scaling-up businesses**, and provides **access to world-class partners for developing** and piloting **innovative solutions.**

The Bluetech Accelerator represents a key piece of ocean policy in Portugal with the objective of turning Portugal into a digital hub of Blue technology:

- It **connects major industry players with the most promising start-ups.**
- **Serves as an ecosystem** for Accelerator partners **to find the solutions** that will make their **business profitable** and **environmentally sustainable.**
- **Links** some of the most profitable **economic activities to the ports.**
- **Brings together main players in the sector** so that companies can develop relationships for future collaboration.
- **Generates innovation and business acceleration** in the most important traditional and emerging sectors of the Blue Economy.
- Developed a new generation of Portuguese entrepreneurs;
- Impacts on companies in terms of cost reduction, increased revenues, and environmental impacts;
- Improved sustainability of ports and shipping industry;
- Increased partnerships and sustainable economic development.

Results

Project in figures

Main Partners:



Developed by:



Connect with the project



<https://bluetechaccelerator.com/>



Bluetech Accelerator

