

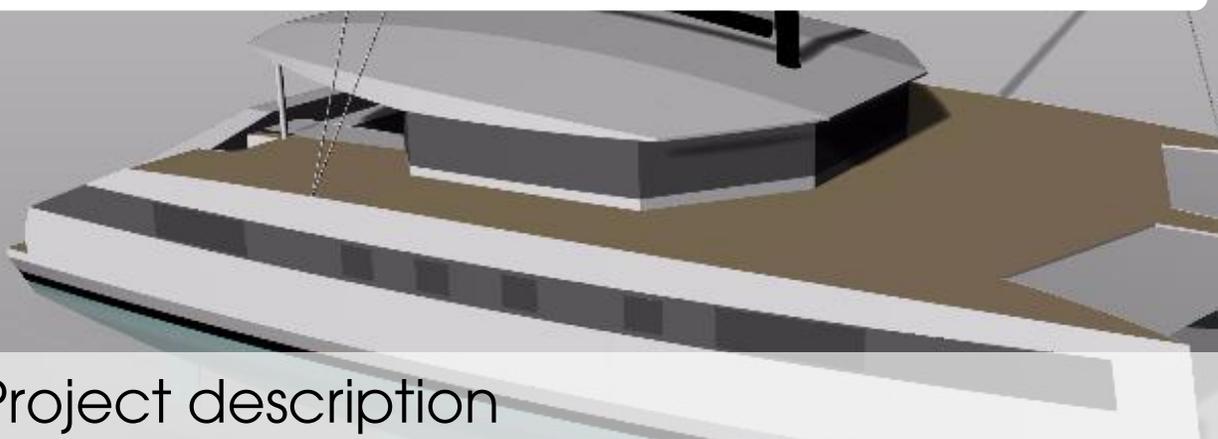
# Regeneration across generations

Socially Inclusive & Sustainable Development of the Atlantic Seaboard

SUPPORT TEAM for the  
ATLANTIC ACTION PLAN

## Atlantic Project Awards 2017 candidate

ECO  
SAIL  
the world  
www.ecosailtheworld.org



## Project description

With the project **Blue Ocean**, the association « Eco Sail the World » wants to harness the potential of nautical tourism to address the environmental challenges faced by our ocean. Coastal tourism and sailing industry are key activities for Blue Growth, they are also the ingredients for an innovative and potentially game changing field, which Blue Ocean wants to explore: **eco-responsible sailing**.

The Blue Ocean team is building an eco-catamaran, a twin hull demonstration sailing boat built with eco-sourced and recycled materials, designed for energy efficiency, powered by renewable energies and embarking technologies maximizing its polyvalence. Indeed, the boat is headed for a circumnavigation which will have a strong educational mission and will invite onboard schools and other associations ready to team up to engage in an eco-sailing adventure.

## Outcomes of the project

- Eco Sail the World Association created in October 2015.
- Awarded the "COUP DE COEUR 2016" support from the Foundation Nicolas Hulot.
- Shortlisted in the Environmental Initiative category of Boat Builder Awards for Business Achievement 2017 of the MetsTrade.

## Interact with the project

Lead partner



Social media

