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# ATLANTIC ACTION PLAN

Mrs. LARA VENTAS NAVALÓN  
DG MERCADO INTERIOR Y POLÍTICAS COMUNITARIAS

ATLANTIC ACTION PLAN



PROMOTING **SMART SUSTAINABLE** AND **INCLUSIVE** GROWTH  
FOR THE ATLANTIC AREA

 SUPPORT TEAM for the  
ATLANTIC ACTION PLAN



Supported by the





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# Outline

- Introduction
  - 2013 - 2020. The Atlantic Action Plan (AAP)
  - 2020. The Atlantic Action Plan 2.0 (AAP)
- The Assistance Mechanism for the AAP
  - Who are we / Objectives / Services



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# The Atlantic Strategy

COM(2011) 782

Challenges and opportunities facing the Atlantic Ocean Area.

- 1. Implementing the Ecosystem Approach** (fisheries, aquaculture and forecasting climate changes...)
- 2. Reducing Europe's carbon footprint** (ocean renewable energies, maritime transport changes...)
- 3. Sustainable Exploitation of the Atlantic seafloor's natural resources** (access to marine raw materials, harmonization of marine data...)
- 4. Responding to threats and emergencies** (legislative measures on marine safety)
- 5. Socially inclusive growth** (training, developing new skills, marine and maritime tourism...)



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# The Atlantic Action Plan

COM(2013)279

- **Launched to identify key investment and research priorities along the EU's Atlantic seaboard** which could help both mature and emerging sectors in the marine and maritime economy to flourish.
- **Aims to (priorities):**
  - ✓ **Promote entrepreneurship and innovation**
  - ✓ **Create a socially inclusive and sustainable model of regional development**
  - ✓ **Protect, secure and develop the potential of the Atlantic marine and coastal environment**
  - ✓ **Improve accessibility and connectivity**



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# EU Member States involved in the AAP - Atlantic Steering Committee



- France
- Ireland
- Portugal
- Spain

United Kingdom



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# Atlantic Action Plan 2013-2020



## PROMOTE BLUE ECONOMY



**Boost Blue  
Economy**

**Enhance  
Sustainable  
Development**

**Enhance  
Cooperation**



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## Atlantic Action Plan 2013-2020



Promote  
entrepreneurship  
and innovation



Protect the  
marine  
environment



Improve  
accessibility and  
connectivity



Support socially  
inclusive  
development





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## Mid-term Review 2017-2018



**UPDATED ACTION PLAN FOR A SUSTAINABLE,  
RESILIENT AND COMPETITIVE BLUE ECONOMY  
IN THE EU ATLANTIC AREA**





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## NEW ACTION PLAN BASED ON FOUR PILLARS

### Pillar I

ATLANTIC PORTS AS GATEWAYS AND CENTERS FOR THE  
BLUE ECONOMY

Ireland

### Pillar II

BLUE SKILLS AND OCEAN LITERACY

Portugal

### Pillar III

RENEWABLE MARINE ENERGY

Spain

### Pillar IV

HEALTHY OCEAN AND RESILIENT COASTLINES

France



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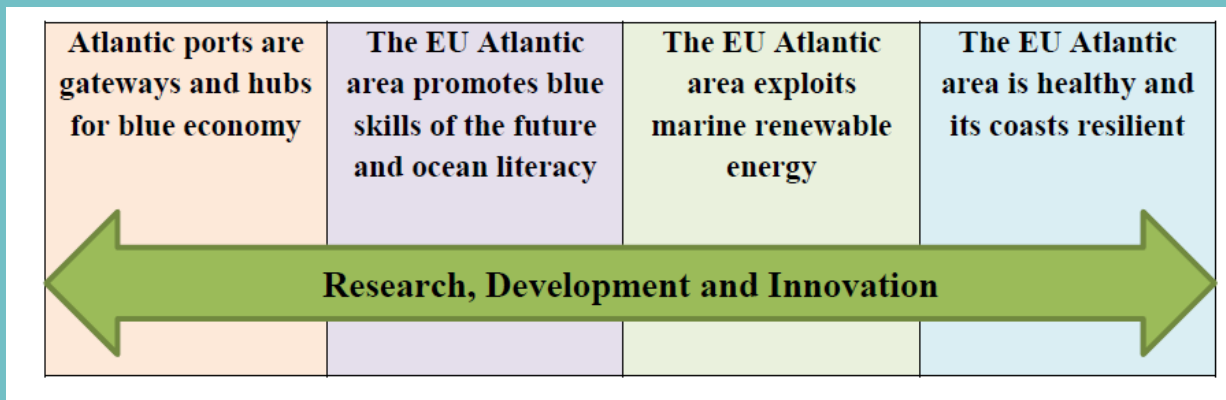
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## NEW ACTION PLAN BASED ON FOUR PILLARS



- ✓ **FULLY INTERCONNECTED**
- ✓ **SUPRANATIONAL AND TRANSREGIONAL**
- ✓ **ADDRESS KEY CHALLENGES TO PROMOTE SUSTAINABLE BLUE GROWTH**
- ✓ **TERRITORIAL COOPERATION AND COHESION IN THE ATLANTIC AREA OF THE EU**



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## ATLANTIC PORTS AS GATEWAYS AND CENTERS FOR THE BLUE ECONOMY

**Obj.1: Ports as gateways for trade in the Atlantic**

**Obj.2: Ports as catalysts for business**

## BLUE SKILLS FOR THE FUTURE AND TRAINING IN OCEANS

**Obj.3: Quality education, training and lifelong learning**

**Obj.4: Ocean literacy**

## MARINE RENEWABLE ENERGY

**Obj.5: Promote carbon neutralization through EMR**

## HEALTHY OCEAN AND RESILIENT COASTLINES

**Obj. 6: Foster coastal resilience**

**Obj.7: Fight against marine pollution**



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# NEW ACTION PLAN BASED ON FOUR PILLARS

## Pillar Coordinators

**Pillar 1:** Ports as gateways and hubs for the blue economy



**Liam LACEY**

*Director of the Irish Maritime Development Office*

[Learn more](#)

**Pillar 2:** Blue Skills and Ocean Literacy



**Ana NORONHA**

*Executive Director of Ciência Viva*

[Learn more](#)

**Pillar 3:** Marine Renewable Energy



**Olatz Ajuria ASTOBIZA**

*Project Manager, EVE – Basque Energy Agency*

[Learn more](#)

**Pillar 4:** Coastal resilience & Healthy Ocean



**Phil MONBET**

*Deputy Director Pole Mer Bretagne Atlantique*

[Learn more](#)



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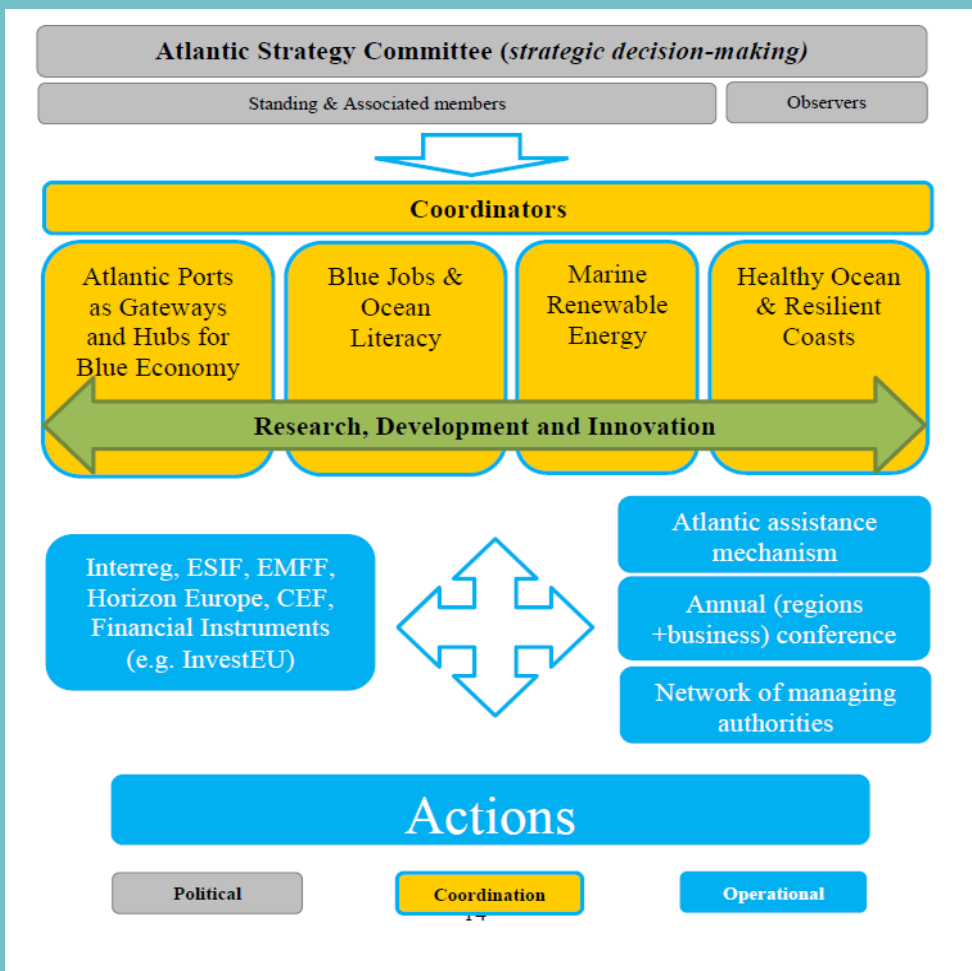
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# GOVERNANCE



# Since 2022 – Spanish Presidency



Lara Ventas



Jose María Solano

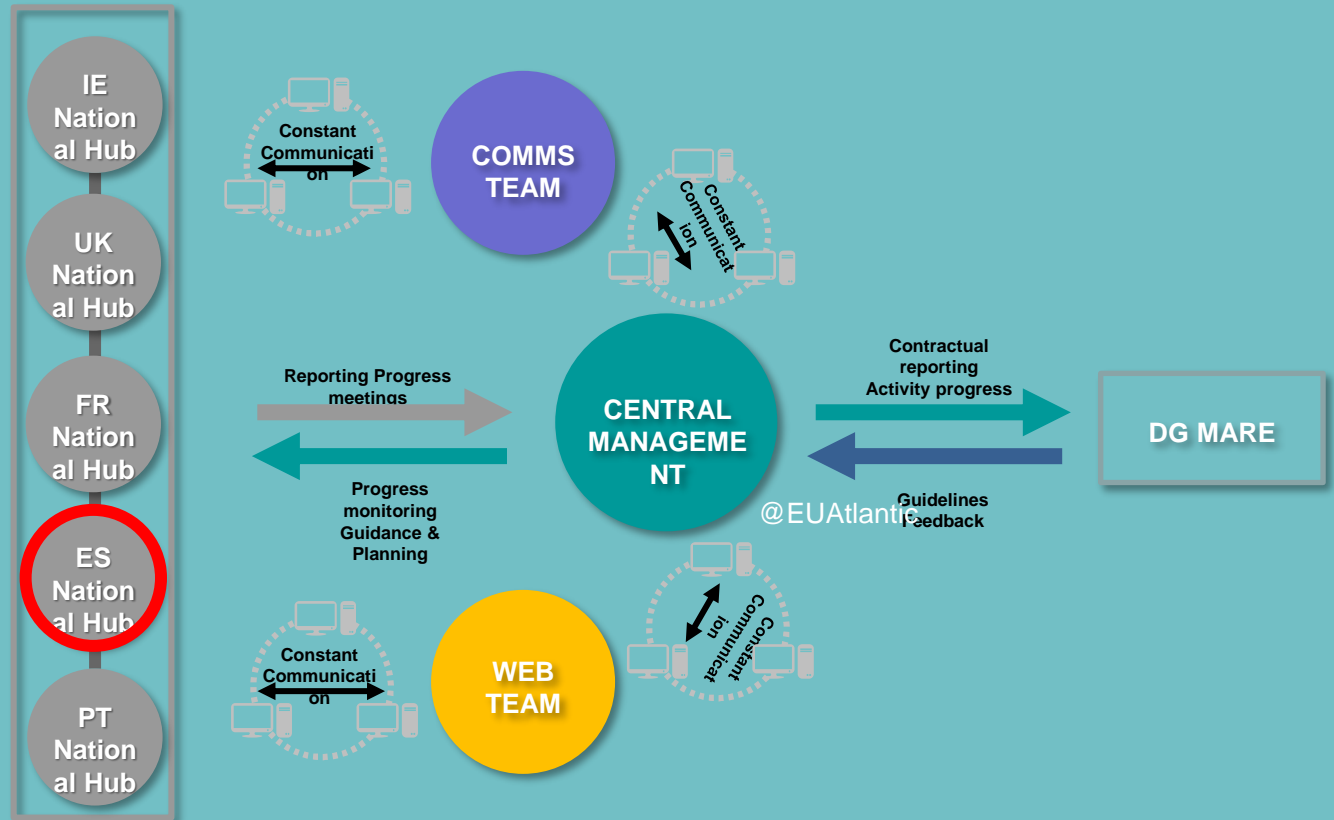


# AAM- Atlantic Assistance Mechanism



Dra. Marta Pascual  
Contact email:  
nationalhubspain@atlanticstrategy.eu

@EuatlanticS



# AAM- Atlantic Assistance Mechanism

## Objetives:

1. Promote the AAP at the national level
2. Provide real-time guidance and support to stakeholders
3. Identify key players
4. Identify financing instruments
5. Raise awareness of relevant funding opportunities
6. Establish contacts with networks and project promoters.





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## NEXT STEPS

ATLANTIC STRATEGY

Supporting the Atlantic Action Plan



European  
Commission

## SMART SPECIALISATION FOR MARINE RENEWABLE ENERGY

**EMD**

EUROPEAN MARITIME DAY

**Ravenna**

19-20 May 2022



# Atlantic Stakeholder Conference

SAVE THE DATE – 1-2nd December 2022!!! Back to back with Innovazul

## Atlantic Stakeholder Conference Workshops

Sessions proposals to be submitted soon!!!

## Atlantic Projects Awards

Information to be placed on the website soon!!!





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# THANK YOU FOR YOUR ATTENTION

@EUAtlantic  
@EuatlanticS

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