



30 January 2024 | 14:00-16:45

National event

WestMED and Atlantic Maritime Strategy



euromaritime 2024, Marseille

AGENDA

South Region Space

14:00 Introduction by the national coordinator of the OuestMED initiative and the Atlantic Maritime Strategy - DGAMPA

- Frameworks - reminder of ministerial declarations
- Objectives of this meeting, particularly in the context of France's presidency of the SMA in 2024

14:10 Sharing cooperation experiences between French Regions (including La Région Sud) in the field of the blue economy

14:30 Visit of the maritime clusters' stands and transfer to the Marseille Veyre room

Marseille Veyre room

15:00 Action by national stakeholders through basin strategies (national coordinator and national hub)

- Reminder of the assistance mechanism (organisation and resources)
- Some examples of achievements - feedback on the work of national hubs
- Discussion with the audience on the strengths and weaknesses of basin strategies
- What can be done to ensure synergy or a win-win relationship?
- Discussion with the audience



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15:30 Presentation of French projects supported or supporting initiatives - role of competitiveness clusters within the WestMED national hub

- Presentation by Pôle Mer Méditerranée (PMM) and Pôle Mer Bretagne Atlantique (PMBA)
- WestMED project: Smart ports (GPMM - AMU-PMM)
- AAP project: SmartDEC (decarbonisation - PMBA)
- Discussion with the audience

16:15 What new areas of cooperation? What new projects?

- Reminder of future funding opportunities
- How to contribute from local to global? link with Mission Ocean & BlueMissionMed
- Discussion with the audience

16:35 Conclusions - next steps

For more information:

Frédéric Herpers | Colin Ruel

National Hub for the WestMED Initiative and the Atlantic Action Plan

Mail: france@westmed-initiative.ec.europa.eu | france@atlantic-maritime-strategy.ec.europa.eu