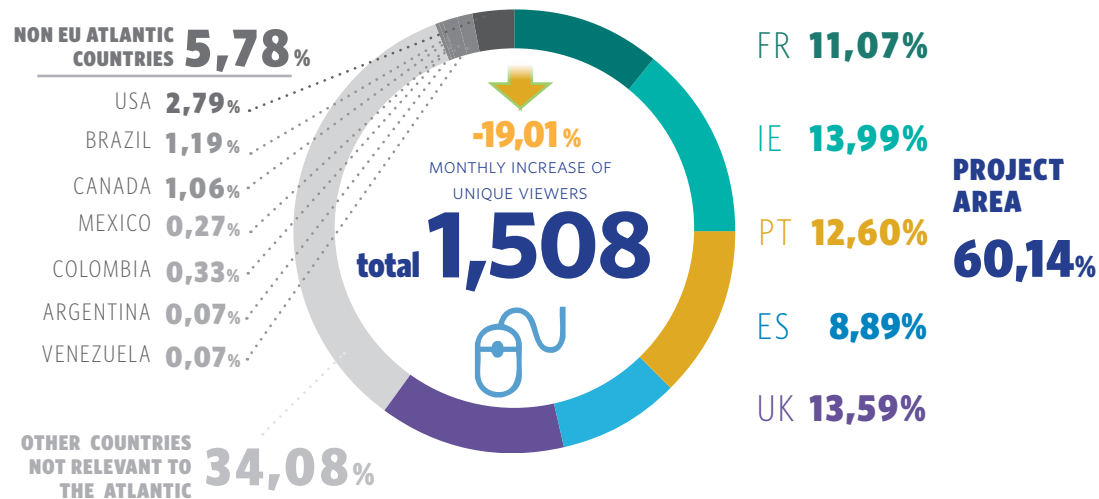


MONTHLY REPORT August, 2016

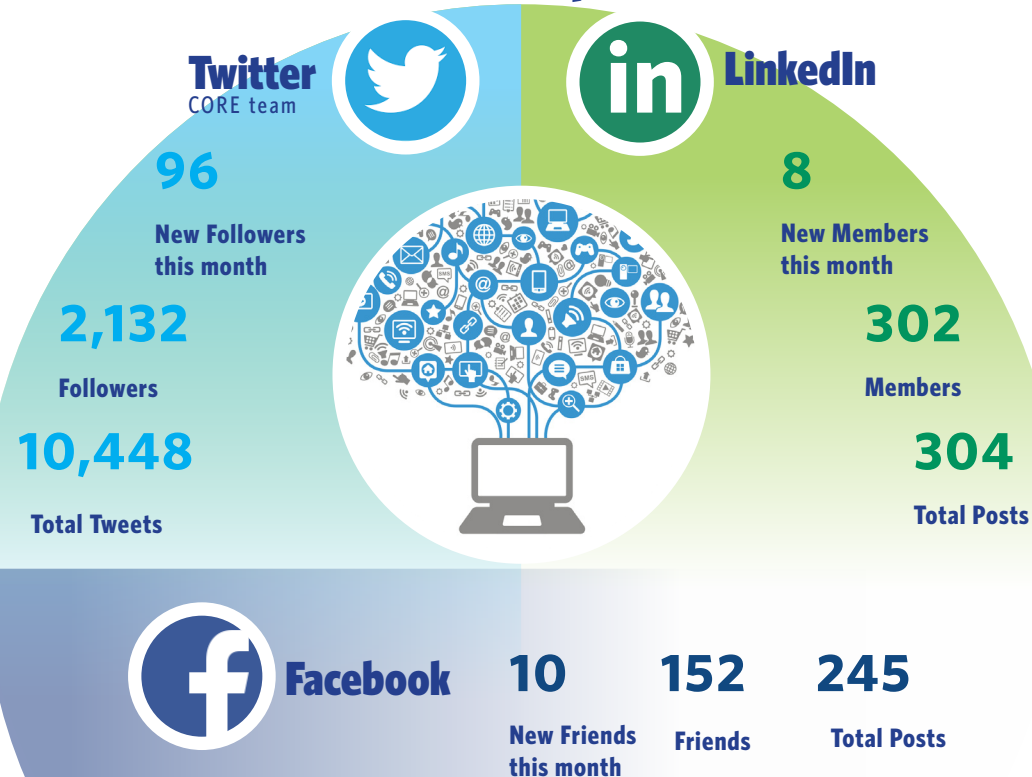
INFOGRAPHIC ON CUMULATIVE OUTREACH PROGRESS

Website

How many visitors this month?

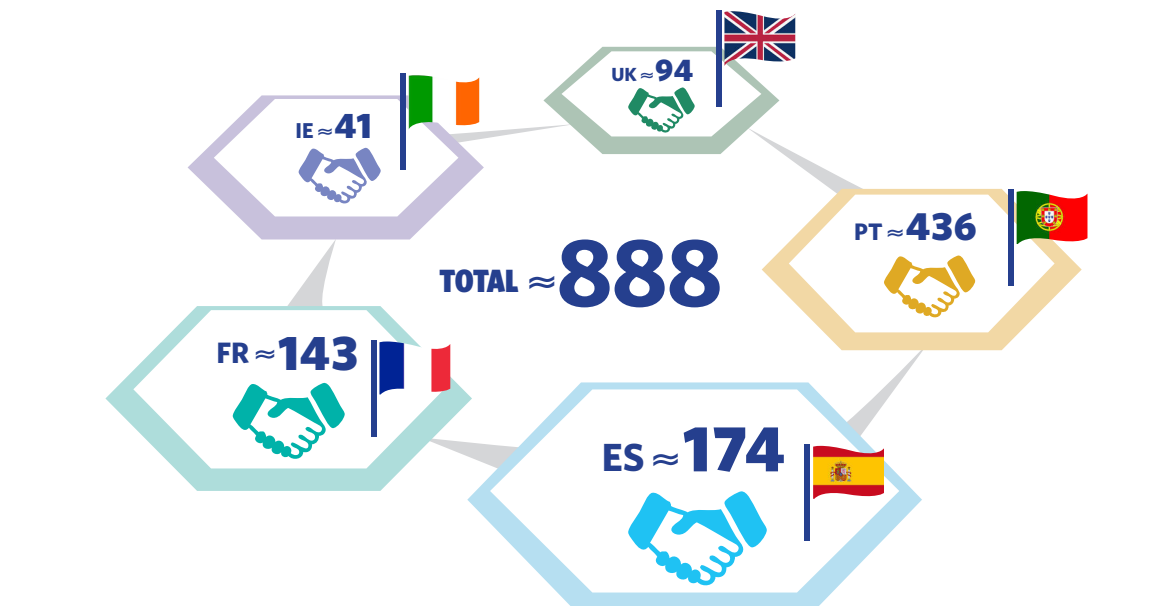


Social media presence



Relationship-building

How many stakeholders contacted so far?



- Research Centres
- Public Authorities (Local / Regional)
- SMEs (headcounts <250)
- Sector Representatives (associations, unions)
- Higher Education / Universities
- Funding Agencies
- Micro-sized business (headcounts < 10)
- Public Authority (national / international)
- Elected Officials



- Scientist
- Accociations
- Private Banks
- NGO (local, regional, national)
- Maritime Newspapers
- Directors
- Consultants
- Fishermen
- Funding Agencies
- Sector Representatives (associations, unions...)
- Higher Education / Universities
- Public Authorities (Local / Regional)
- Public Authorities (National/ International)
- SMEs (headcounts <250)
- Micro-sized business (headcounts < 10)
- Expert, project representative
- Elected Officials
- AACC management team



- Private
- Public
- Higher Education / Universities
- Research centres
- Sector Representatives (associations, unions ...)
- Natural History Museum
- Yacht Club
- Business Incubator
- Funding Agencies
- Micro-sized Business (headcounts <10)
- NGO (local, regional, national)
- NGO (International)
- Consultants
- Student
- SMEs (headcounts <250)



- Research centres
- Public Authority (local, regional)
- Higher Education / Universities
- Micro-sized Business (headcounts <250)
- SMEs (headcounts <250)
- Public Authorities (National/ International)
- Funding Agencies



- Funding Agencies
- SMEs (headcounts <250)
- Higher Education / Universities
- Public Authority (national, international)
- NGO (local, regional, national)
- Private
- Membership Forum
- Fishermen's associations

Events

How many stakeholders participated to project events so far?

475

including: European interregional networks, local authorities, regional authorities, regional development and innovation agencies, a national territorial observatory, a national oceanographic, national events and hydrographical institute.

How many 3rd party events attended by National Units so far?

35

Communication products

Brochures produced

5,000

Brochures disseminated

822

Brochures disseminated from the beginning of the project
<http://atlanticstrategy.eu/en/library/brochure>

3,910 in stock

Helpdesk

Stakeholder queries registered so far

456