MONTHLY REPORT July August, 2017
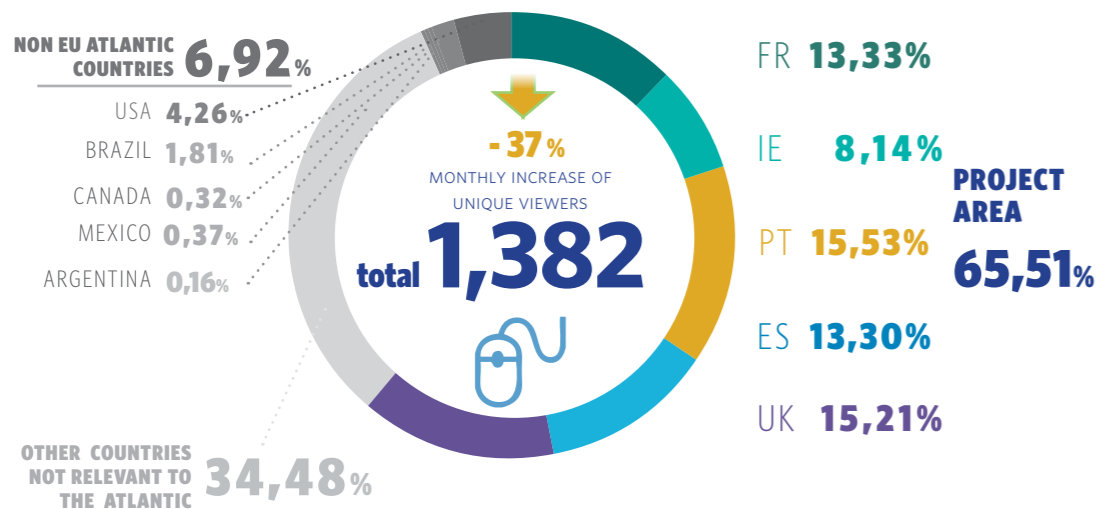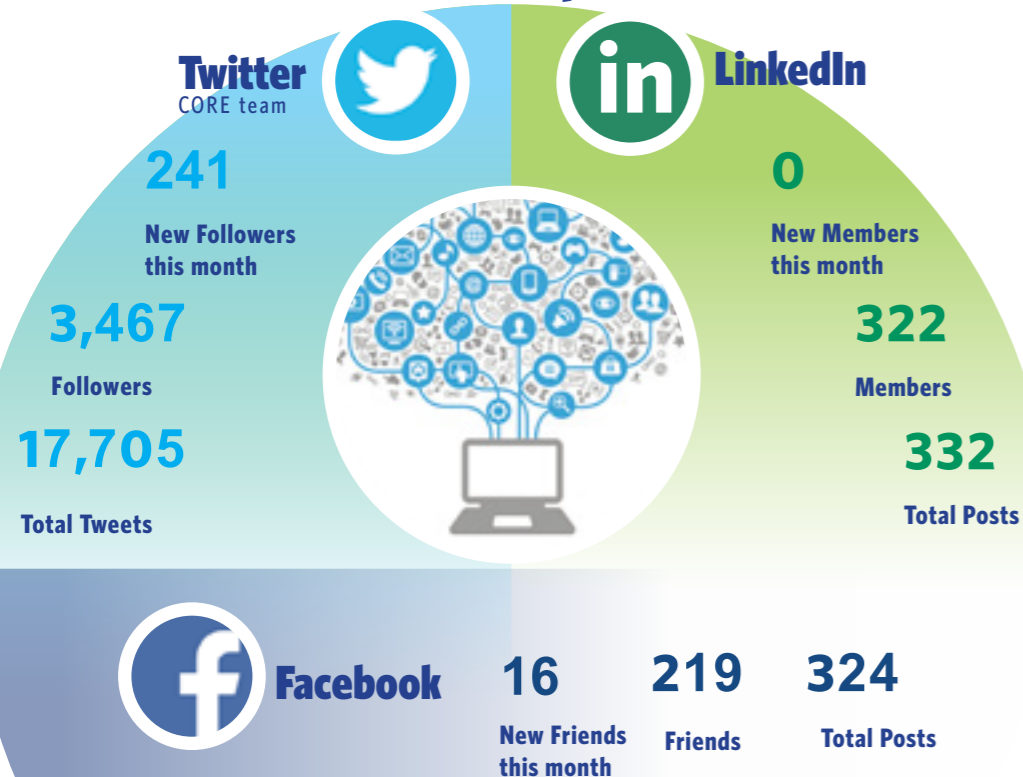
INFOGRAPHIC ON CUMULATIVE OUTREACH PROGRESS

Website

How many visitors this month?

NON EU ATLANTIC COUNTRIES **6,92%**
USA **4,26%**
BRAZIL **1,81%**
CANADA **0,32%**
MEXICO **0,37%**
ARGENTINA **0,16%**

-37% MONTHLY INCREASE OF UNIQUE VIEWERS

total **1,382**

FR **13,33%**
IE **8,14%**
PT **15,53%**
ES **13,30%**
UK **15,21%**

PROJECT AREA **65,51%**

OTHER COUNTRIES NOT RELEVANT TO THE ATLANTIC **34,48%**

Social media presence

Twitter CORE team

241 New Followers this month

3,467 Followers

17,705 Total Tweets

LinkedIn

0 New Members this month

322 Members

332 Total Posts

Facebook

16 New Friends this month

219 Friends

324 Total Posts

Relationship-building

How many stakeholders contacted so far?

IE ≈ 811
UK ≈ 299
PT ≈ 530
FR ≈ 407
ES ≈ 325

TOTAL ≈ 2,372

ES
- Research Centres
- Public Authorities (Local / Regional)
- SMEs (headcounts <250)
- Sector Representatives (associa-tions, unions)
- Higher Education / Universities
- Funding Agencies
- Micro-sized business (head-counts < 10)
- Public Authority (national / international)
- Elected Officials
- Private

FR
- Accociations
- Private Banks
- NGO (local, regional, national)
- Maritime Newspapers
- Directors, Consultans, Fisher-men, Scientist
- Funding Agencies
- Sector Representatives (as-sociations, unions...)
- Higher Education / Universities
- Public Authorities (Local / Regional / National / Interna-tional)
- SMEs (headcounts <250)
- Micro-sized business (head-counts < 10)
- Experts, project representatives
- Elected Officials
- AACC management team
- Large-scale business (head-counts > 250)
- Research Cente 31
- Port Authorities and Social Services

PT
- Private
- Public
- Higher Education / Universities
- Research centres
- Sector Representatives (as-sociations, unions ...)
- Natural History Museum
- Yacht Club
- Business Incubator
- Funding Agencies
- Micro-sized Business (head-counts <10)
- NGO (local, regional, national)
- NGO (International)
- Consultans
- Student
- SMEs (headcounts <250)

IE
- Research centres
- Public Authority (local, regional)
- Higher Education / Universities
- Micro-sized Business (head-counts<250)
- SMEs (headcounts<250)
- Public Authorities (National/ International)
- Funding Agencies
- Centres of excellence
- Entrepreuners
- NGOs
- Individuals
- Associations

UK
- Funding Agencies
- SMEs (headcounts <250)
- Higher Education / Universities
- Public Authority (national, international)
- NGO (local, regional, national)
- Private
- Membership Forum
- Fishermen's associations

Events

How many stakeholders participated to project events so far?

1623

including: European interregional networks, local authorities, regional authorities, regional development and innovation agencies, a national territorial observatory, a national oceanographic, national events and hydrographical institute.

How many 3rd party events attended by National Units so far?

94

Communication products

Brochures produced

5,000

Brochures disseminated

1,925

Brochures disseminated from the beginning of the project http://atlanticstrategy.eu/en/library/brochure

3,075 in stock

Helpdesk

Stakeholder queries registered so far

815