

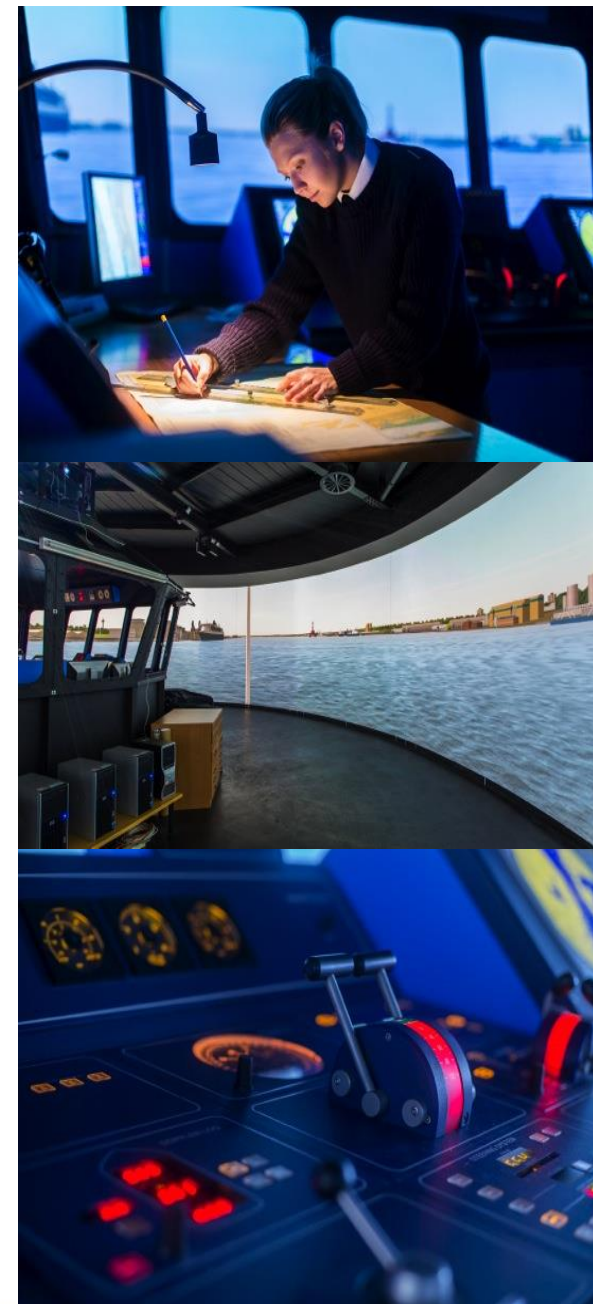
# Atlantic Global Maritime Knowledge Hub

**Ian Jenkinson**

Liverpool John Moores University

**Chris Shirling-Rooke**

Mersey Maritime, Liverpool



## Overview

- **Liverpool maritime cluster**
- **Atlantic action plan**
- **Discussion**

# Liverpool Maritime Cluster

## MoU and partnership agreement

Knowledge, skills, innovation, business support

## Skills partnership

Vocational education, employment skills (team working, problem solving ...) , attitude to work

Apprenticeships, graduate

## Innovation and business support

Maritime manufacturing, marine and offshore training, business support

*Wirral Council, Peel Land and Property, Mersey Maritime, Liverpool John Moores University*

# Atlantic Action Plan

## Project ATLANTIC GLOBAL MARITIME KNOWLEDGE HUB

Interreg Atlantic Area Priority 1: Stimulating innovation and competitiveness. SO1.1: Enhancing innovation capacity through cooperation to foster competitiveness.

**Lead project partners:** Oceano 21 (Portugal), Campus do Mar (Spain), Pole Mer Bretagne Atlantique (France), Technopôle Brest-Iroise (France), WestBIC (Ireland), Marine South East (UK), Buskerud and Vestfold University College (Norway), Mersey Maritime and Liverpool John Moores University (UK).

## Stakeholder partners

## Global Maritime Knowledge Hub

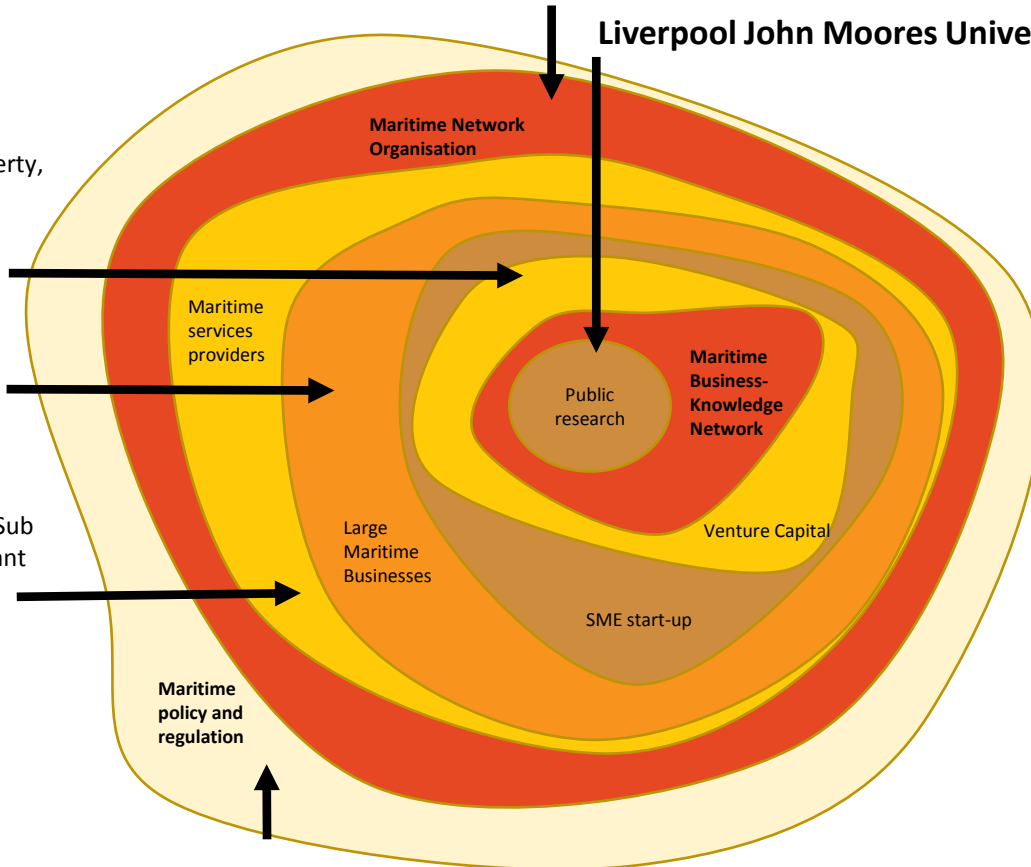
## Mersey Maritime

## Liverpool John Moores University

Deutsche Bank,  
Peel Land and Property,  
Mersey Maritime,  
Tilney  
MSIF, Bibby

Dong Energy, Peel  
Ports, Bibby  
Maersk, Rolls-Royce,  
ACL, Cammel Laird

Brooks Bell, Hughes Sub  
Surface, Alliance, Grant  
Thornton, Hill  
Dickinson, KPMG



IMO, MCA, Department for Transport, Wirral Council (Liverpool City Region), MNTB

**Public research:** Publicly funded research output from University's

**Maritime Business-Knowledge Network:** The interface between the maritime industry and public research. Delivers business support and marketing, specialist training, and innovation resources

**Venture Capital:** Risk capital provided by large businesses, venture capital firms, investment banks etc.

**SME start-ups:** Newly established maritime businesses exploiting market opportunities for new technology and services

**Large Maritime Businesses:** National and multinational companies with a strong capital base, and larger number of employees than the majority of cluster businesses

**Maritime Service Providers:** Specialists provide operational activities and support services demanded by the industrial cluster

**Maritime Network Organisation:** The maritime network organisation (Mersey Maritime) supports and develops business networks, represents the cluster to government, and builds the brand

## **Project focus**

Knowledge and skills, Employability, SME innovation and growth

## **Three core work packages**

Innovation and knowledge

Education and skills

SME business support