

Irish Sea Maritime Forum: Opportunities for collaboration presented by the Atlantic Strategy

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**University of Liverpool/Institute for Sustainable Coasts and Oceans
ISMF Secretariat**

Implementing the Atlantic Action Plan
2nd UK National Workshop on Funding and Development
Merseyside Maritime Museum
9 December 2015

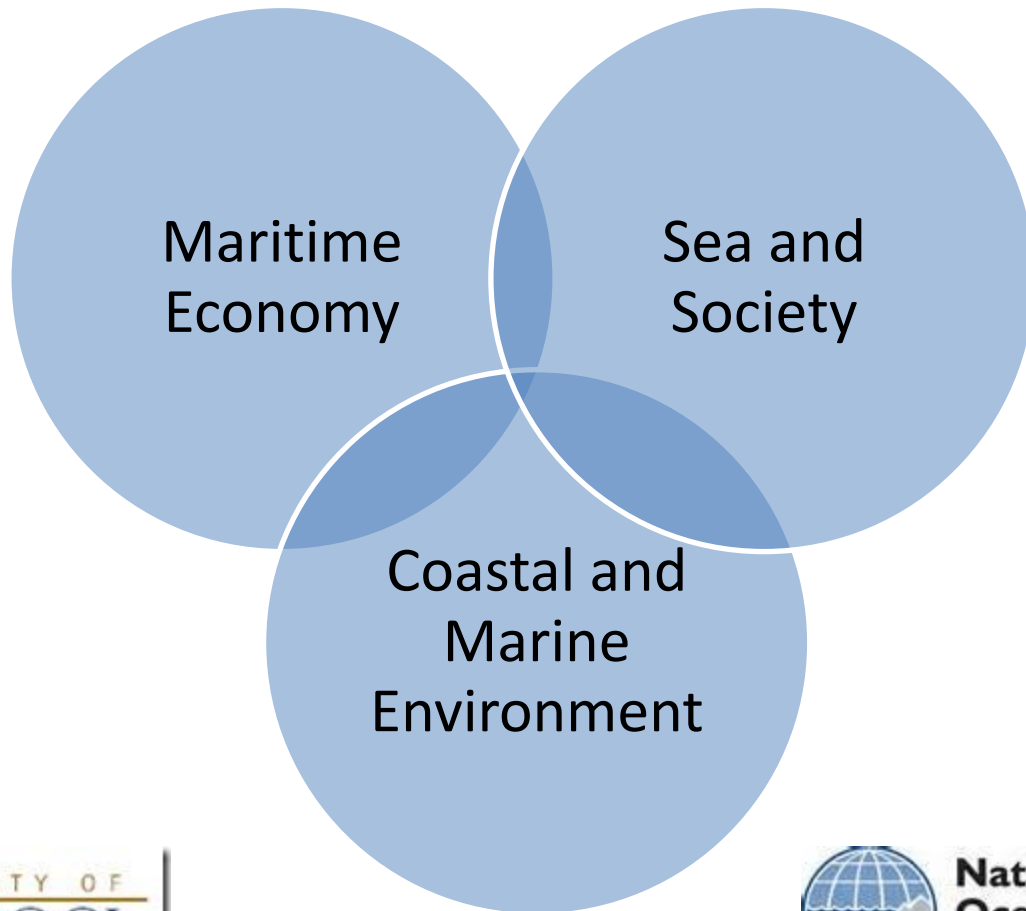
Outline

Background

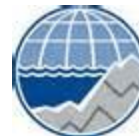
Introduction to the Workshops

Next steps

Institute for Sustainable Coasts and Oceans



UNIVERSITY OF
LIVERPOOL



**National
Oceanography Centre**
NATURAL ENVIRONMENT RESEARCH COUNCIL

Atlantic Strategy and ISMF

Atlantic Strategy

Delivering SMART Sustainable
and inclusive Growth in the
Atlantic area

Irish Sea Maritime Forum
A multi-sector partnership
bringing together maritime
stakeholders to promote and
deliver sustainable
development of the Irish Sea
Region



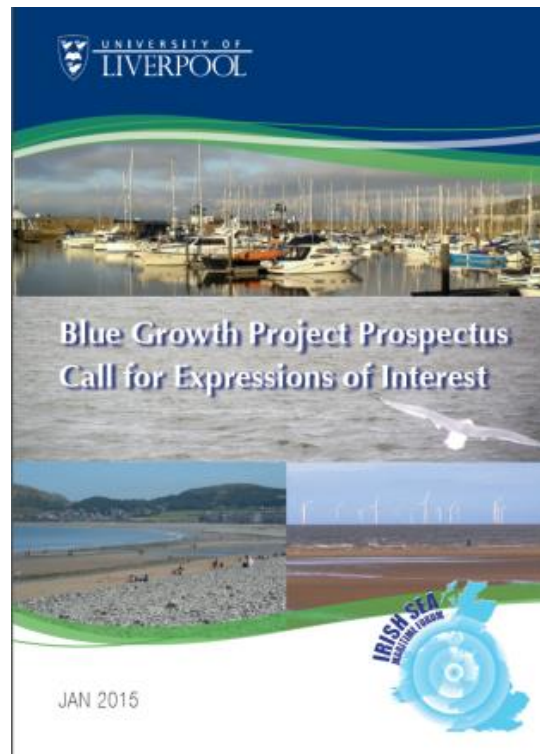
ISMF:

Opportunities for collaboration presented by the Atlantic Strategy



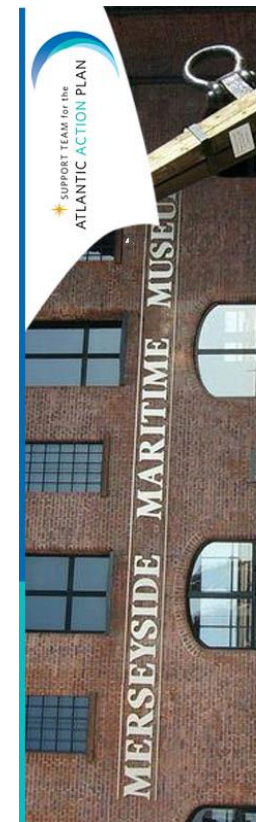
2013

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2014

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2015

Implementing the Atlantic Action Plan
2nd UK National Workshop of Funding and Project Idea Development
9th December - Liverpool, UK

Project Development Workshops

Ports and Shipping

Eduardo Blanco-Davis
Liverpool JMU

Blue Energy

Phil Leigh
University of Chester

Marine and Coastal Tourism

Dave McAleavey
Sefton MBC

Coastal Protection and Adaptation

Caroline Salthouse
North West Coastal Forum

Environment

Dave Shaw
University of Liverpool

Marine Knowledge

Kevin Horsborough,
National Oceanography Centre

Please sign up over the coffee break!



Workshop Aims

- To provide an understanding of how to put EU funding bids together
- To identify potential projects and partners to collaborate with



Format of the Workshops

1. Project Ideas
2. Atlantic Action Plan Links
3. Selecting EU Funding Programme (Interreg focus)
4. Developing General Project Approach

Collection of Project Ideas Forms

ISMF Stakeholder Project Ideas

[illegible]

Fisheries and Aquaculture

| Potential Projects | |
|---|---|
| FA1 Fishing industry diversification | Developing examples, information & building related to diversification of into areas such as aquaculture, & monitoring, policing manager MPAs, and using sea expertise seas services to other maritim |
| FA2 Strategies for Aquaculture Development | Development of onshore an development of networks & research centres, incorpo development philosophy |
| FA3 Improving the added value of fish catches | To address the mism preferences through seafood, developi standards in Irish & |

Proposals for aquaculture project entrepreneurship and innovation* *the Common Fisheries Policy*. Projects which encourage fish development could be based productivity, competitiveness (including offshore aquacul¹ needs. In addition, concert² chains, processing, labell³ position of locally sourced

Shipping

| |
|---------------------------------------|
| S1 Irish Sea Hub |
| S2 Developm Leisure Boat/ Cruise Tour |
| S3 Linking Regener Coastal C |

Links to
Project
Team
Page
1

| Marine & Coastal Tourism/Recreation | |
|-------------------------------------|--|
| Potential Projects | |
| 1 Cruise Ports ways to wider | development of Irish Sea/Europe and connections beyond e.g. |
| st | Pick'n mix con events plus |

| Coastal Tourism | |
|---|---|
| Potential Projects | |
| MC TR1 Cruise Ports as gateways to wider region | Development of Irish Sea/European Atlantic and connects beyond e.g. Liverpool to L and North Wales etc. |
| MC TR2 Irish wide Multi-access routes and events | Pick n mix coastal path/cycling and events plus development of linked |
| MC TR3 Celtic Cultural Connections | Shared maritime history, common branding/mark |
| MC TR4 Joint marketing of cities as Irish Sea European Atlantic Tourism hubs | Joint promotion of tourism. Co-ordinat fest of hubs to Late Oct |

Links to the Atlantic Action Plan
Priority 4 of the AAP - development of regional activities. The objective is to promote high diversification in the market.

Monitoring and Surveillance

[illegible][illegible]

Visit the ISMF website for details.
Contact us if you would like to find ISMF project partners

ISMF EU Funding Application

Focus: Maritime natural and cultural heritage and regional development

Output: Policy change supporting maritime cultural and heritage tourism

Funding: Interreg Europe

Partners: Irish Sea, other Atlantic Coast? Wadden Sea





**GOOD LUCK
WITH YOUR
APPLICATIONS!!!**

