

PROMOTING SMART, SUSTAINABLE AND
INCLUSIVE GROWTH FOR THE ATLANTIC AREA

 SUPPORT TEAM for the
ATLANTIC ACTION PLAN

The Support Team for the Atlantic Action Plan

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UK Focal Point

Implemented by



Funded by the





Outline

- The Atlantic Strategy
- The Atlantic Action Plan
 - Opportunities and challenges
- The Support Team for the AAP
 - Who are we
 - Objectives
 - Services



Atlantic Strategy

- The Atlantic Strategy was adopted in 2011
- A strategy for the Atlantic Area to identify challenges and opportunities to support growth and job creation
- The Strategy is implemented through the Atlantic Action Plan (2013)
- The Atlantic Forum facilitated the development of the Action Plan through a series of workshops and discussion groups in the 5 Atlantic EU Member States (2011-2013)



The Atlantic Action Plan - opportunities

- Launched in 2011 to identify key investment and research priorities along the EU's Atlantic seaboard which could help both mature and emerging sectors in the marine and maritime economy to flourish.
- Aims to:
 - ✓ Promote entrepreneurship and innovation
 - ✓ Create a socially inclusive and sustainable model of regional development
 - ✓ Protect, secure and develop the potential of the Atlantic marine and coastal environment
 - ✓ Improve accessibility and connectivity



The Atlantic Action Plan - challenges

**There is no specific financial instrument for the AAP
but many potential funding resources**

- ✓ H2020
- ✓ COSME
- ✓ LIFE+
- ✓ Interreg VB – Atlantic Area Programme
- ✓ EU Structural and Investment Fund (ERDF, EMFF, ESF, EARDF)
- ✓ National, regional, local, private sector



National, Regional and Local Funding

- Innovate UK
- Local Enterprise Partnerships (local – link to national/EU funding)
- Crown Estate
- Coastal Communities Fund
- Fisheries Innovation Scotland
- Credit Agricole (private bank) - fund dedicated to maritime projects



Who are we?

- Coordinated in Brussels by Kantor Qwentes
- 5 Focal Points in each of the Atlantic EU Countries – France, Ireland, Portugal, Spain and the UK
- In post until at least early 2018



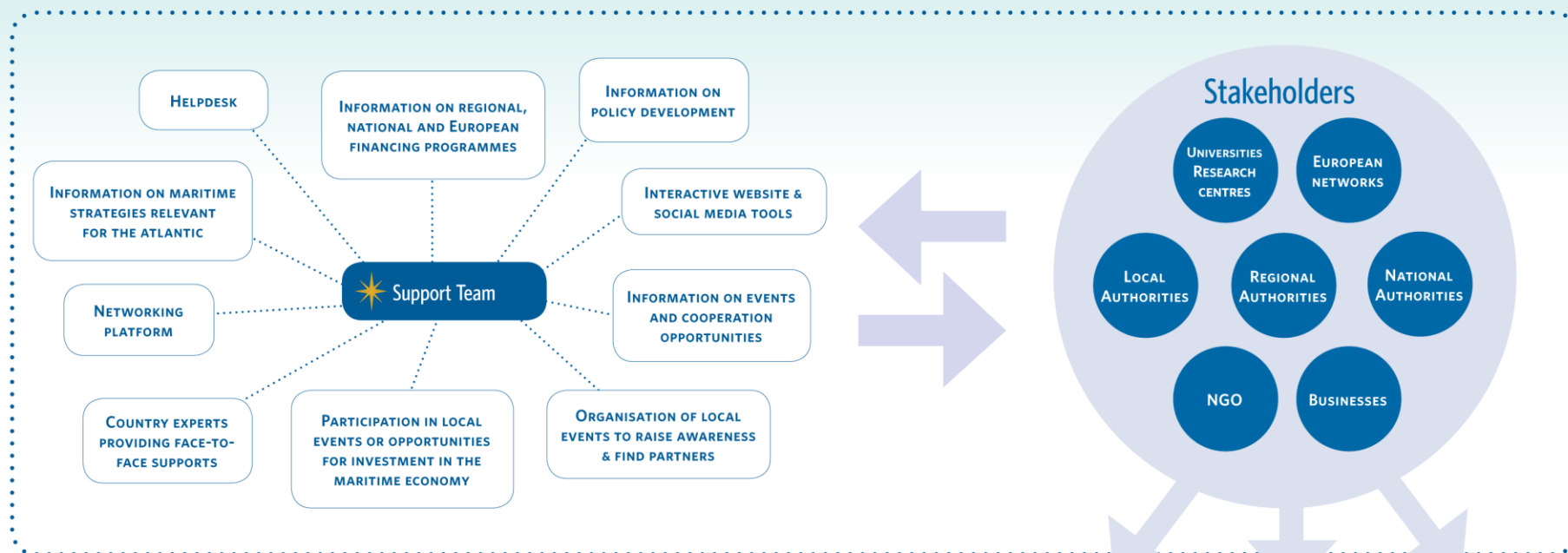
The Support Team of the Atlantic Action Plan

Your Partners in Sustainable Blue Growth!

What can we do for you?

- We point you at **relevant research and investment priorities** and help you align **project ideas**
- We provide information on **external events related to maritime activity**
- We provide you with a “**match-making platform**” to find potential project partners
- We give you **answers to your queries**
- We advise you on the use of EU financial instruments for projects implementing the Action Plan, including by the European Investment Bank (EIB), or any other public or private funding channels at European, national and regional/local level.

Project environment of Support Team for the AAP



Legend

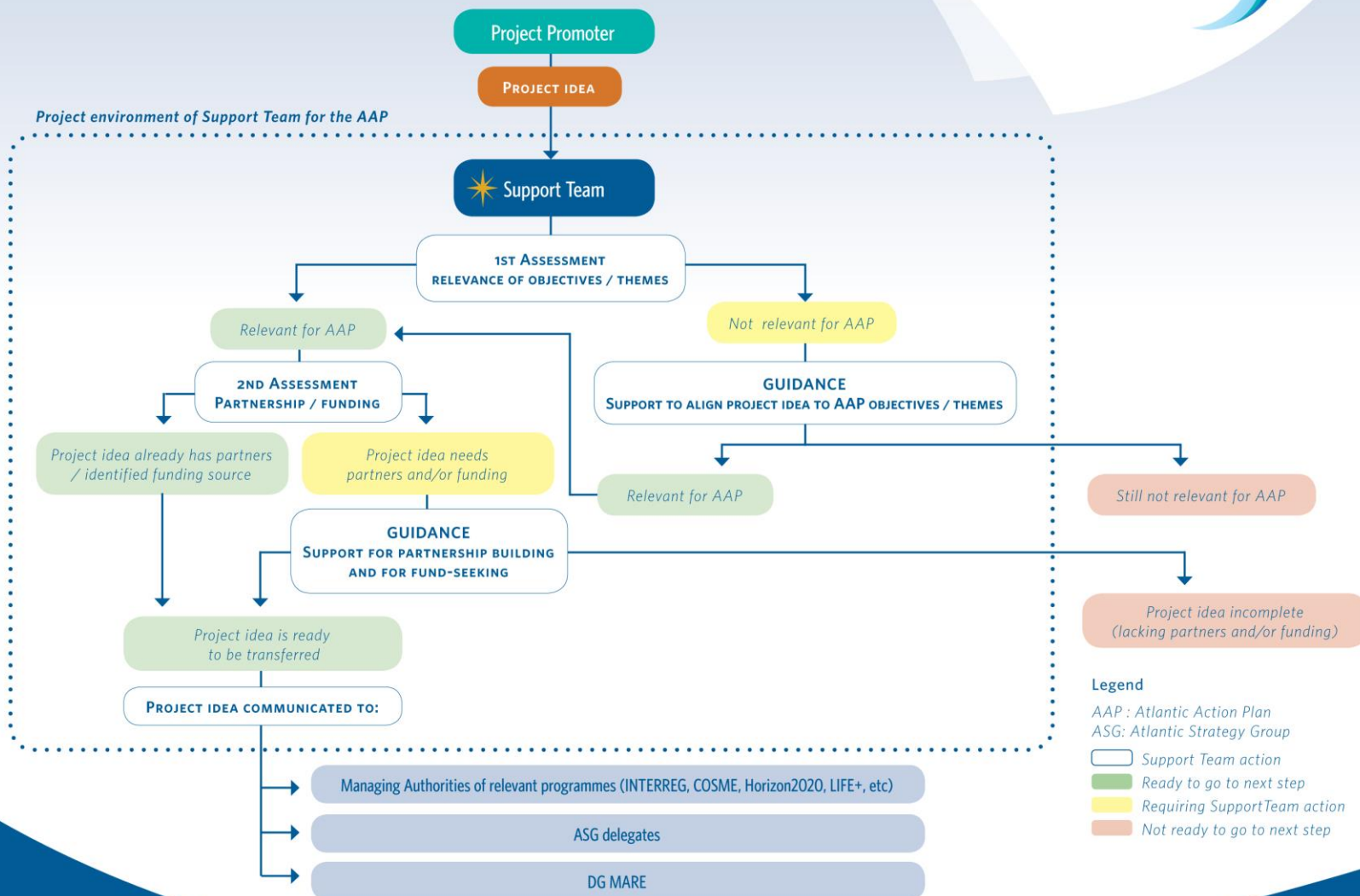
AAP : Atlantic Action Plan

 Support Team action



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PHASE 2 GUIDANCE TO PROJECT DEVELOPMENT



The Support Team of the AAP –

Your Partners in Sustainable Blue Growth!



And follow us on the web!

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Thank You

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