



# Supporting the Atlantic Action Plan

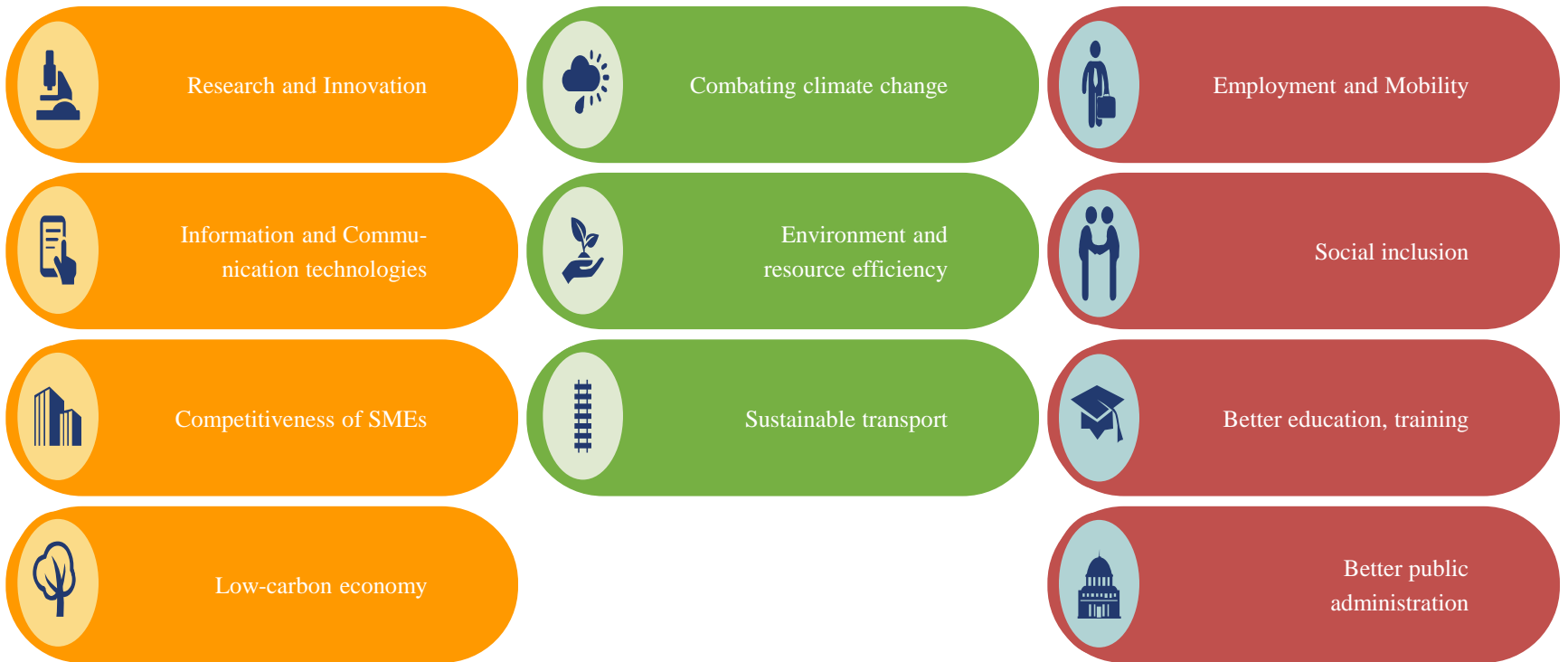
**Interreg Atlantic Area Programme 2014-2020**  
**Galway**  
**24/11/2015**



# Presentation Overview

- EU 2020 & European Territorial Co-operation Programmes
- INTERREG Atlantic Area Programme 2007-2013 – Reflection
- INTERREG Atlantic Area Programme 2014-2020
- Supporting Priority 4 of the Atlantic Action Plan

# EU 2020 – Thematic Concentration



**European Union**  
European Regional  
Development Fund  
Investing in your future



## Cross-border Interreg VA

<b>60</b>	Cooperation programmes <b>Internal Borders</b>	<b>6.6</b> € billion
<b>12</b>	Interreg IPA Instrument for Pre-accession	<b>242*</b> € million
<b>16</b>	(Interreg) ENI CBC European Neighbourhood Instrument	<b>634*</b> € million

## Transnational Interreg VB

<b>15</b>	Cooperation programmes
<b>2.1</b>	€ billion

## Interregional Interreg VC

<b>4</b>	Cooperation programmes
INTERREG EUROPE INTERACT URBACT ESPON	<b>0.5</b> € billion

\* ERDF contribution

# Interreg V - An Irish perspective

<b>Cross Border (Interreg VA)</b>  <i>Ireland/ Wales Programme</i> <i>Ireland/N- Ireland/Scotland Programme</i>	€79m ERDF €240m ERDF
<b>Transnational (Interreg VB)</b>  Northern Periphery & Arctic (NPA) Atlantic Area Programme North West Europe Programme	€56m ERDF €140m ERDF €396m ERDF
<b>Inter-regional (Interreg VC)</b>  INTERREG Europe Programme	€359m ERDF
<b>TOTAL VALUE</b>	€1.27Bn

# A brief look Back on Atlantic Area since 1994

	<b>Interreg IIC</b>	<b>Interreg IIIB</b>	<b>Interreg IVB</b>
Programme period	1994-1999	2000-2006	2007-2013
No. of projects approved	48	84	71
No. of Partners	128	643	639
No. of Irish Partners	13	52	86
Total Programme Budget	€24m	€220m	€158m
Average Project Budget	€0.31m	€2.3m	€1.75m

**From 2007 – 2013 - €12.9m ERDF approved to 56 Irish Projects**

# INTERREG Atlantic Area Programme

*...a strong tradition of maritime support*

- Community Initiative Programmes up to 2006
- Core objective of Cohesion Policy since 2007

# Atlantic Area Programme 2007-2013 Objectives

## INNOVATION



Knowledge Transfer between Companies and Research Centres  
Competitiveness and Innovation Capacity Building in **Maritime Niches**  
Internationalisation/ Regional Clustering, Entrepreneurship

## ENVIRONMENT



**Improve Maritime Safety**  
**Management and Protection of Marine Spaces**  
**Marine and Coastal Renewable Energy potential**  
**Protection of Natural Spaces, Coastal Zones and Water Resources**

## ACCESSIBILITIES



**Transport Networks Interoperability and Continuity and**  
**Sea, Rail, Road, Air Intermodality**  
**Ports Co-operation and Short Sea Shipping**

## TERRITORY



**Sustainable Urban and Rural Development**  
**Joint Promotion to Make Cities More Attractive**  
**Atlantic Cultural Heritage**



# Projects with a Maritime Dimension 07-13

**71 Atlantic Area Projects approved**

**Around 67% of the funds devoted to maritime projects**

**397 partners involved in maritime projects**

***Cruise Tourism and marine leisure, Biotechnology, Short Sea Shipping, Seafood development, Coastal Sustainability, Marine Renewable Energies...***

***So who have been the main Irish Players  
in Atlantic Area Projects since 2000?***

## Examples -

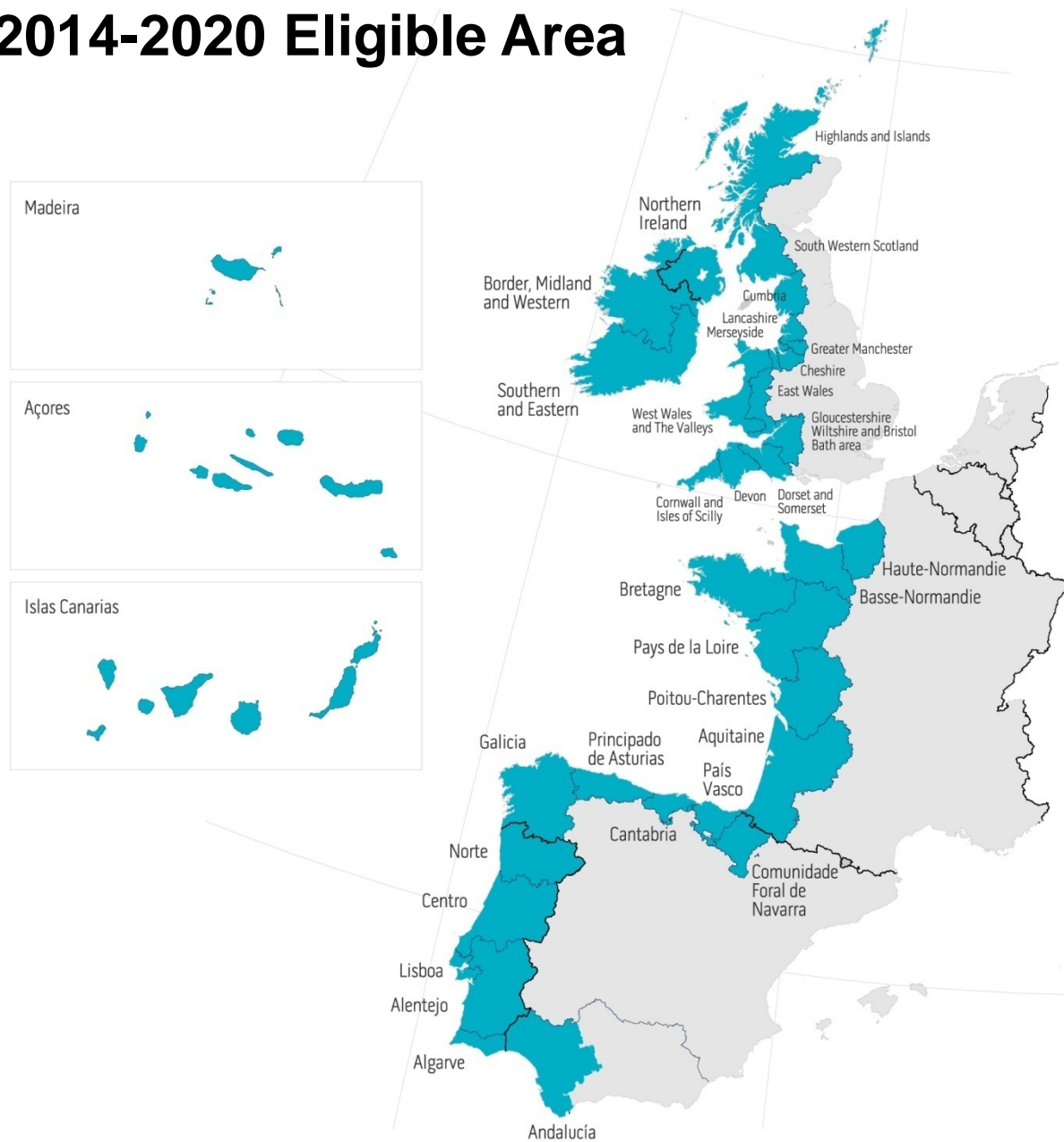
<b><i>Regional Authorities</i></b>	Border, Midland, West, South West, South East, Mid West, Dublin Region.
<b><i>Local Authorities</i></b>	Donegal, Galway, Mayo, Clare, Limerick City, Dublin City.
<b><i>Business Associations/Networks/ Support Agencies</i></b>	Irish Exporters, WESTBIC, CORKBIC, Donegal LEO, Sligo LEO, Cavan LEO
<b><i>Higher Education</i></b>	UCD/UCC/ TCD/ NUIG/AIT/CIT
<b><i>Sectoral Interests</i></b>	
<b><i>Marine/Aquaculture</i></b>	Bord Iascaigh Mhara (BIM) Marine Institute Killybegs Fisherman's Organisation National Maritime College of Ireland Inland Fisheries Ireland
<b><i>Transport</i></b>	National Transport Authority Port of Cork
<b><i>Crafts</i></b>	Crafts Council of Ireland
<b><i>Food</i></b>	TEAGASC Bord Bia
<b><i>Tourism</i></b>	Shannon Development Failte Ireland



# **Atlantic Area Programme 2014-2020**

**Adopted by EU Commission 18/11/2015**

# Atlantic Area 2014-2020 Eligible Area



# Atlantic Area Thematic Priorities – 2014-2020

<i>Priority</i>	<i>Description</i>
1	<b><i>Stimulating Innovation &amp; Competitiveness</i></b> <ul style="list-style-type: none"><li>- Enhancing Innovation capacity to foster competitiveness</li><li>- Strengthening transfer of Innovation results to facilitate emergence of new products, services &amp; processes.</li></ul>
2	<b><i>Fostering Resource Efficiency</i></b> <ul style="list-style-type: none"><li>- Fostering renewable energies &amp; energy efficiency</li><li>- Fostering Green Growth, eco innovation &amp; environmental efficiency</li></ul>
3	<b><i>Strengthening the Territory's resilience to risks of natural, climate and human origin</i></b> <ul style="list-style-type: none"><li>- Strengthening risk management systems</li></ul>
4	<b><i>Enhancing Biodiversity and the Natural and Cultural Assets</i></b> <ul style="list-style-type: none"><li>- Improving the protection of biodiversity &amp; enhancing ecosystems services</li><li>- Enhancing Natural and Cultural assets to stimulate economic development</li></ul>

# Priority Axis 1

## Stimulating Innovation and Competitiveness in the Atlantic Area

### SO 1.1 – Enhancing Innovation capacity to foster competitiveness

- Creating an Innovation friendly business environment
- Develop new ideas across all sectors & bring them to market
- Focusing on Regions' Innovation strengths.

### SO 1.2 Strengthening transfer of Innovation results to facilitate emergence of new products, services & processes

- Open up new markets for innovative new products & services.
- Helping to commercialise and market research & innovation results across all sectors of Atlantic economy

# Priority Axis 2

## Fostering Resource efficiency

### SO 2.1 Fostering renewable energies and energy efficiency

Exploiting the huge potential of the Atlantic Renewable resources.

Off shore wind, wave & tidal energies.

On shore energies such as wood/biomass/energy crops

### SO 2.2 Fostering green growth, eco-innovation and environmental efficiency

Supporting transnational networks to promote recyclability, eco efficiency and reduction in waste.

Improved durability in goods & services – positively contributing to the Circular Economy



## Priority Axis 3

# Strengthening the Territory's resilience to risks of natural, climate and human origin

## SO 3.1 Strengthening Risk Management systems

Addressing the threats posed to Atlantic regions by Climate change, Natural and man made disasters.

- Risk assessment, prevention & surveillance actions
- Planning Monitoring & Reporting
- Response mechanisms to threats
- Developing new risk management tools
- Awareness raising events for local communities
- Early detection & Mapping

## Priority Axis 4

# Enhancing biodiversity and the Natural & Cultural Assets

### SO 4.1 Improving the protection of biodiversity and enhancing ecosystems services

Preserving & protecting Atlantic biodiversity including marine life, river basins & protected areas

### SO 4.2 Enhancing natural and cultural assets to stimulate economic development

Enhancing the attractiveness of the Atlantic Area – Tourism/Culture Heritage co-operation



ATLANTIC AREA Transnational Programme  
ESPACIO ATLÁNTICO Programa Transnacional  
ESPACE ATLANTIQUE Programme Transnational  
ESPAÇO ATLÂNTICO Programa Transnacional



**European Union**  
European Regional  
Development Fund  
Investing in your future

<i>Priority</i>	<i>Description</i>	<i>EU BUDGET</i>
1	Stimulating Innovation & Competitiveness	€47.1m
2	Fostering Resource Efficiency	€29.7m
3	Strengthening the Territory's resilience to risks of natural, climate and human origin	€15.2m
4	Enhancing Biodiversity and the Natural and Cultural Assets	€39.4m
5	Technical Assistance	€8.4m
	<b>TOTAL PROGRAMME ERDF BUDGET</b>	<b>€140m</b>

**PROGRAMME BUDGET 2014-2020 = €185.3M**

**GRANT RATE TO PROJECTS = 75%**

# ***ELIGIBLE APPLICANTS***

- National, Regional & Local Authorities
- Government Departments
- State Agencies
- Universities & Higher Education Colleges
- Innovation & Research Centres
- Business Associations, networks & Support agencies
- Chambers of Commerce
- SMEs – (Nature of participation TBC)
- Social Enterprises
- Community Sector & Civil Society

<b>Managing Authority/JTS</b>	Region of NORTE, Portugal (CCDR-Norte)
<b>National Contact Points</b>	
<i>Ireland</i>	Northern & Western Regional Assembly
<i>Spain</i>	Ministry of Finance, Madrid
<i>Portugal</i>	Ministry of Regional Development, Lisbon.
<i>United Kingdom</i>	Welsh European Funding Office, Cardiff
<i>France</i>	Pays de La Loire, Nantes

**Opening Calls for projects – First half of 2016**

# Strategic positioning with Atlantic Maritime Strategy priorities

## Atlantic Maritime Strategy

1. Entrepreneurship & Innovation
2. Protect, Secure & develop the potential of marine & coastal environment
3. Improve accessibility & connectivity
4. Creation of a socially inclusive & sustainable model of regional development

## Atlantic Area Programme

1. Innovation & Competitiveness
2. Resource Efficiency in Atlantic Area
3. Risk Management Systems
4. Biodiversity & promotion of Natural and Cultural heritage



## **Priority 4 – Atlantic Action Plan**

*‘Creating a socially inclusive & sustainable model of regional development’*

## **Key elements of Action Plan Priority 4 : -**

- Socio Economic measurement of blue economy
- Marine Sport/ Nautical leisure/ Cuisine
- Port Services
- Cultural & Natural heritage
- Maritime heritage

Supported through Interreg Atlantic Area Programme  
– especially Priority Axis 4

*Cultural and Natural Assets of the Atlantic Area*





***Capitalising on the success of  
previous projects***



[www.acrunet.eu](http://www.acrunet.eu)

Addressing industry challenges in the Brown Crab Sector  
(Innovative product/process development, Quality assurance, market presence)

Irish Partners:      Bord Iascaigh Mhara (BIM) – LEAD  
                            Bord Bia  
                            Killybegs Fishermans Organisation (KFO)  
                            Marine Institute

Project comprises 15 partners throughout Five Atlantic Area Countries.  
(Research Institutes/ State Agencies/ Industry Groups)

*Project Budget:*              €2.25m

# NEA II



[www.nea2.eu](http://www.nea2.eu)

23 partners from 8 Atlantic regions working together to:

- appraise the current situation in the marine leisure industry;
- work with marine leisure businesses and service providers to support innovation; assess skills needs of businesses in the sector and develop and deliver training; support participation at marine leisure/watersports industry events, exchanges and conferences; and market the sector to the world.

## **Partner regions**

- Ireland – Mid West
- Northern Ireland
- Cornwall /Devon, UK
- Basse Normandie, Pays de la Loire, France
- Coruna, Andalucia Spain
- North and Centre Portugal

**Budget:**  
**€4.7m**

# Cantata II [www.cantata.eu.com](http://www.cantata.eu.com)



To move visitors from the tourist 'hot spots' to more peripheral and under developed areas and deliver authentic and genuine visitor experiences, thus promoting and strengthening local distinctiveness.

*Driving Local tourism products such as food trails, e-tourism products and trails, cultural events.*

## **Partnership**

- Denbighshire County Council, North Wales
- **Shannon Development**
- AGADER, Galicia, in North West Spain
- Communauté de Communes Poher, in West Central Brittany, France and
- Camara Municipal Montemor-o-Velho, in Western Portugal.

Budget: €2.2m

# Overarching objectives of Marnet

**Creation of an Atlantic Marine Socio Economic Network**









**Development of a Framework to create and collate comparable  
Marine Socio-Economic data across Atlantic Regions**

**Creation of a MARNET ATLAS of Marine Socio Economic Indicators**

**Support Marine Socio-Economic Development initiatives in the  
Atlantic Area using the data collected**

# Marnet Partnership



	<p><b>Northern &amp; Western Regional Assembly (Lead Partner)</b> IRELAND</p>
	<p><b>NUI Galway Socio Economic Marine Research Unit (SEMUR)</b> IRELAND</p>
	<p><b>Fundacion AZTI</b> Spain</p>
	<p><b>University of Basque Country</b> Spain</p>
	<p><b>CIIMAR</b> Portugal</p>
	<p><b>Ifremer</b> France</p>
	<p><b>Region Bretagne</b> France</p>
	<p><b>University of Stirling,</b> Scotland.</p>

# MARNET - Key deliverables

- Formal Marnet Network established
- Data base of comprehensive, comparable and re-producible Marine Socio- Economic data for Atlantic regions.  
(Six Core Marine sectors/ 16 sub sectors)
- Atlas of Marine Socio Economic Indicators publicly available  
(<http://marnet.locationcentre.co.uk> )
- Practical Initiatives in partner regions utilising the database and atlas.
- Strategic relationship developed with DG MARE

# ATLANTIC AREA Conference 2012

*'The Marine Economy & the EU Atlantic Strategy'*





# *Thank You*

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